

Antisemitism in the United States

The Impact of October 7

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Methodology

- Designed and analyzed by Dr. Ira Sheskin, Professor of Geography and Director of the Jewish Demography Project at the University of Miami with the assistance of the Combat Antisemitism movement.
- 4 other Ph.D social scientists reviewed and commented on the survey instrument.
- The field work was conducted by both internet and telephone by the National Opinion Research Center (NORC) at the University of Chicago from August 12 – September 3, 2024.
- The study was fielded using the NORC TrueNorth hybrid calibration process, which utilizes machine learning to statistically combine samples from the AmeriSpeak probability panel (N=515) and an online opt-in panel (N=560).
- Both sample sources fielded the same survey, which screened for Jewish respondents, including both Jews by Religion and Jews of No Religion.
- The overall sample size was 1,075.

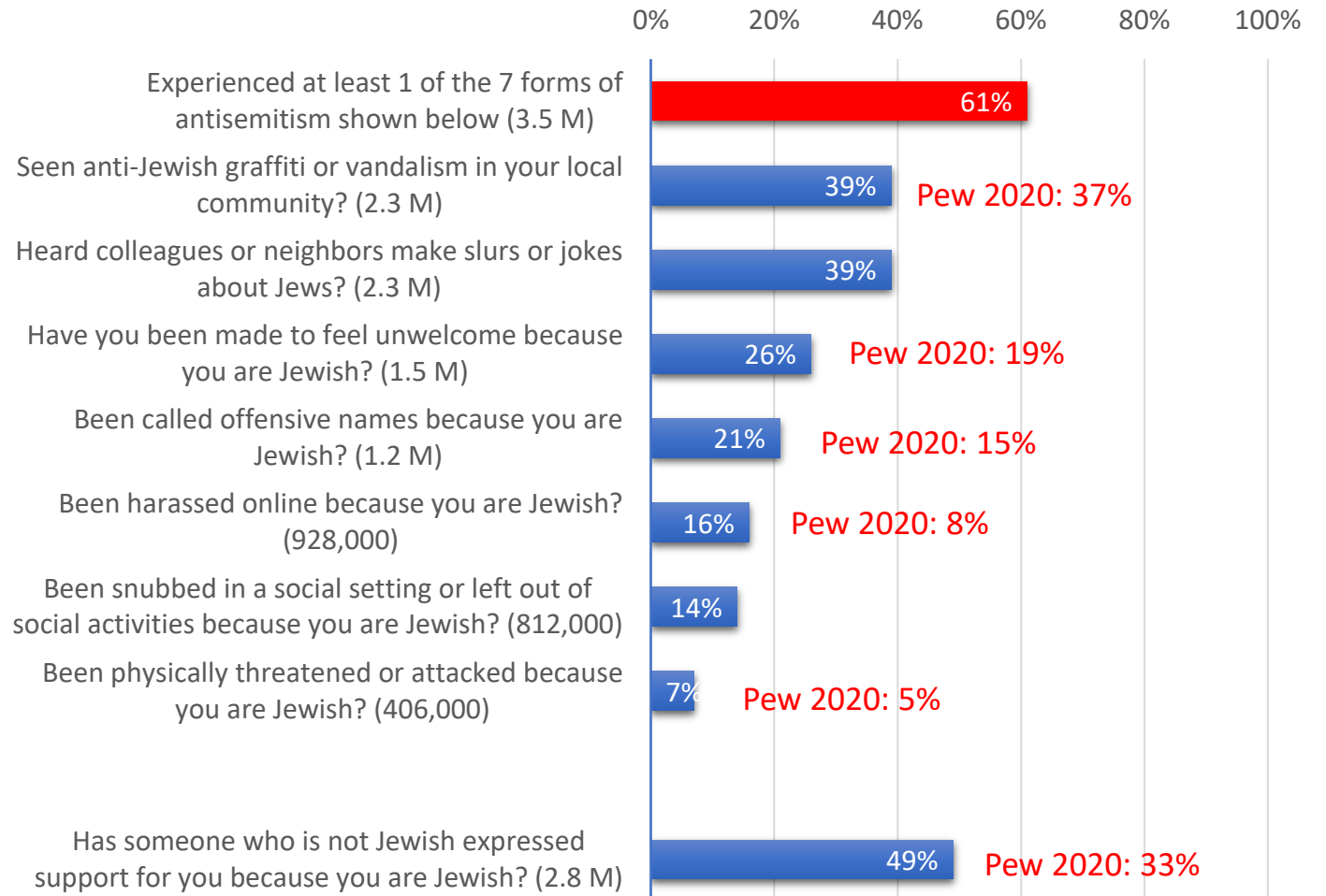
Forms of Antisemitism and Antisemitic Tropes



Forms of Antisemitism Experienced

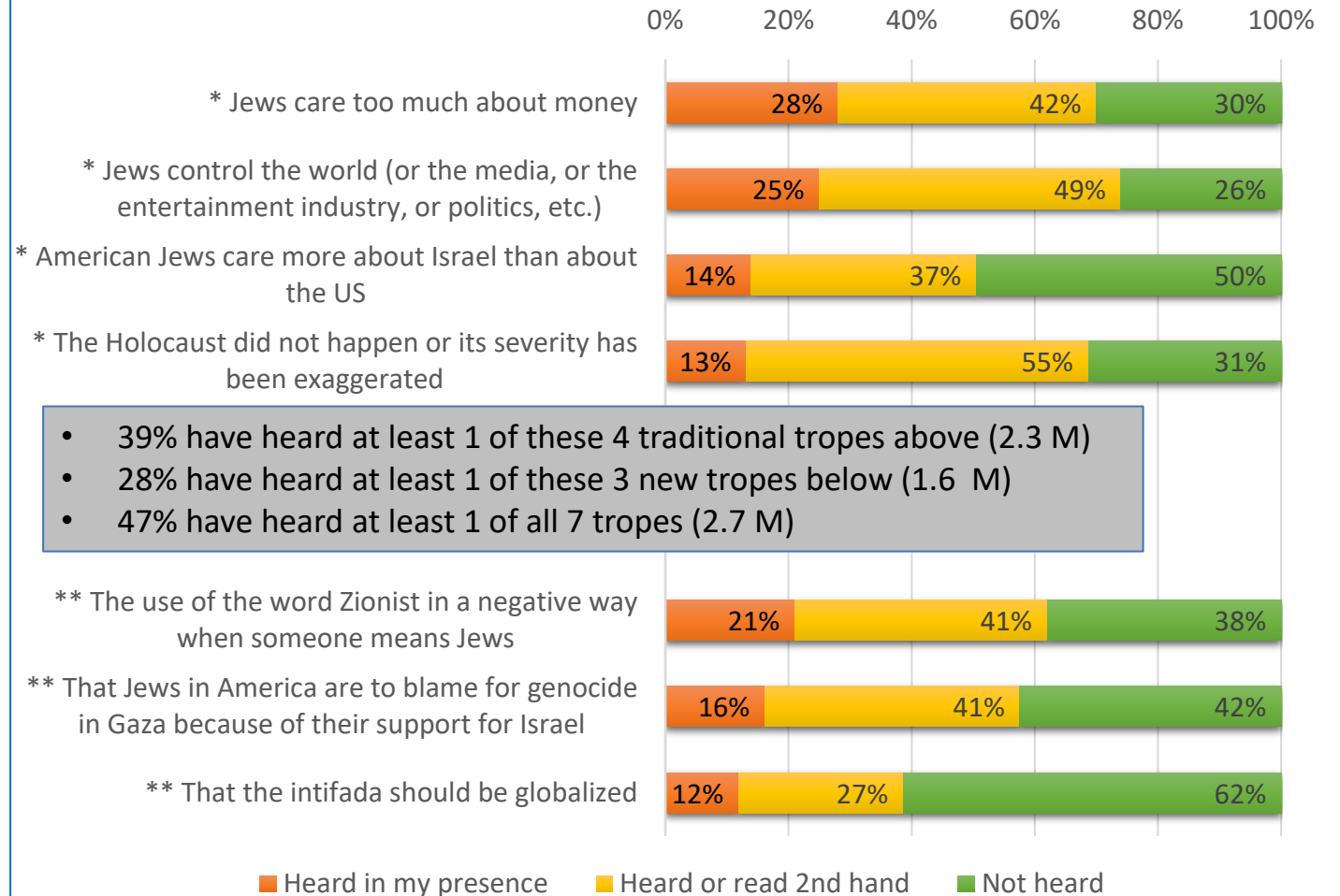
Of the respondents who experienced at least 1 of these 7 forms of antisemitism, 72% feel less safe today.

Forms of Antisemitism Which Have Happened to You Since October 7



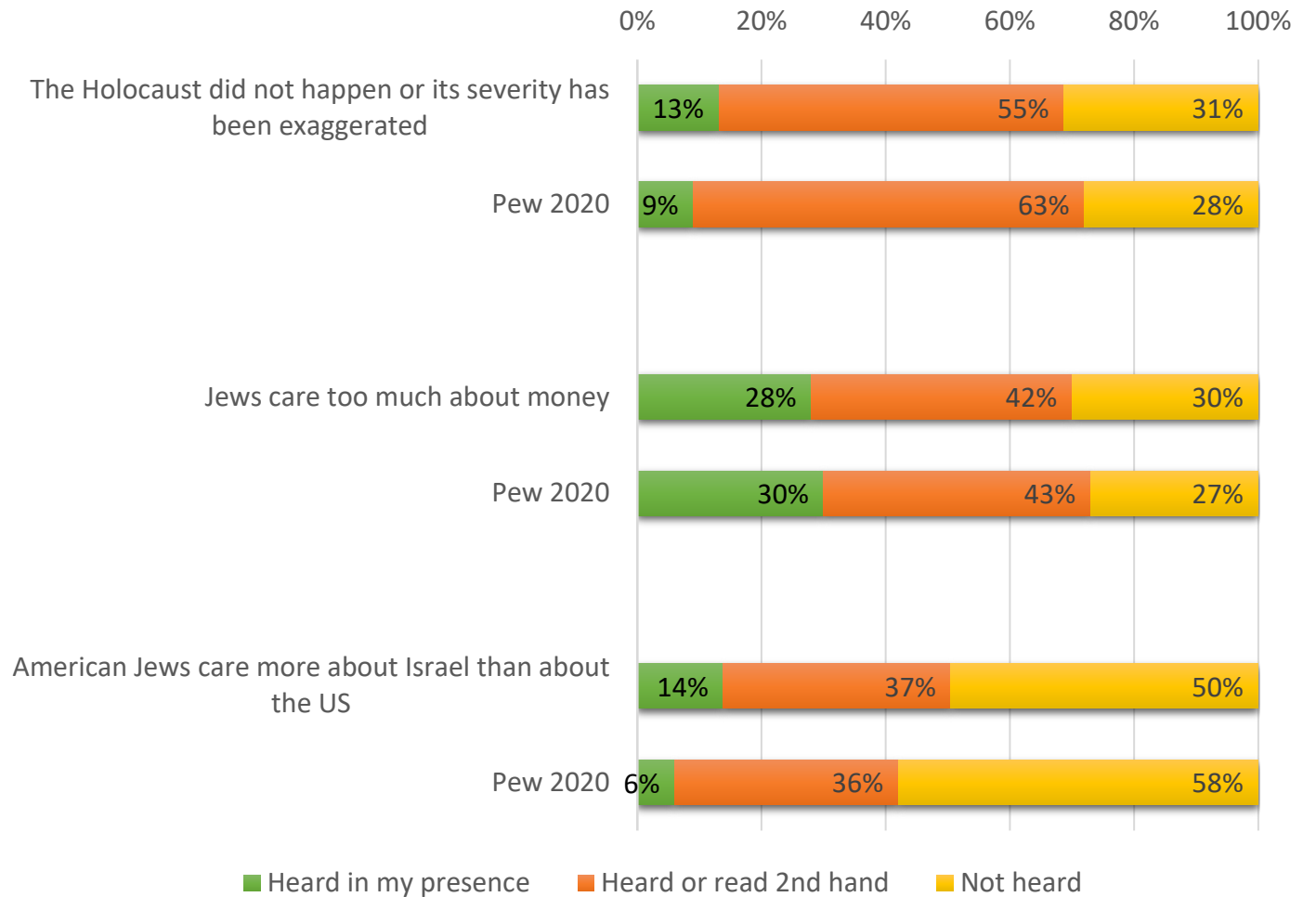
Antisemitic Tropes

Antisemitic Tropes Experienced Since October 7



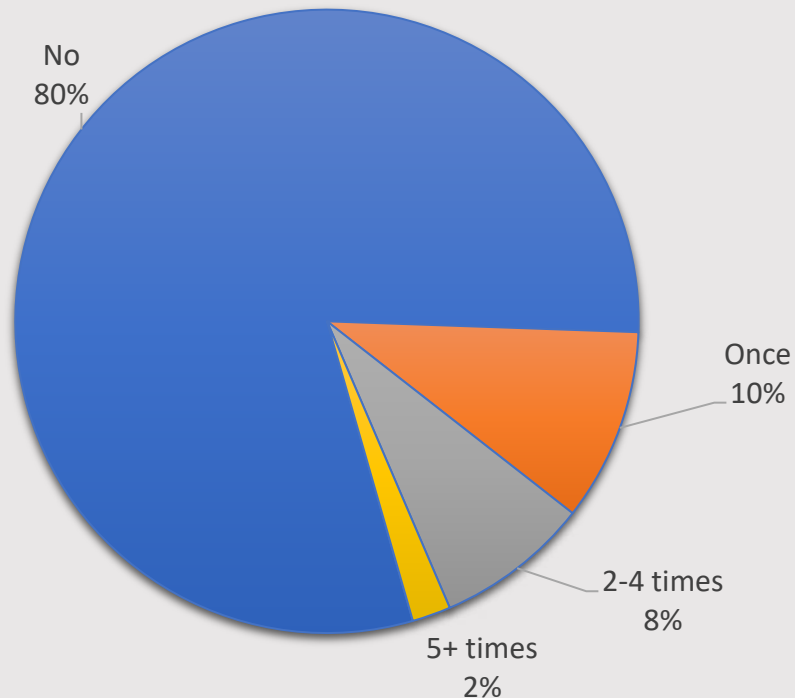
Antisemitic Tropes

Antisemitic Tropes Experienced Since October 7



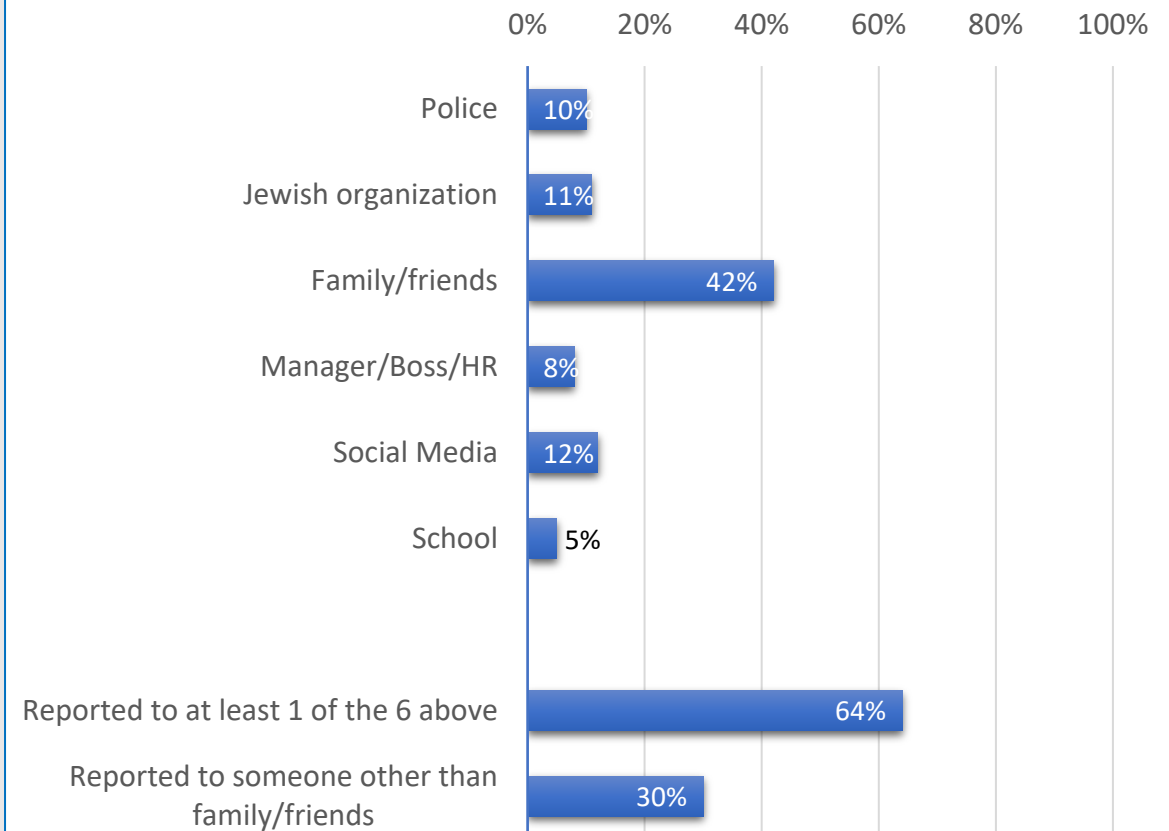
Since October 7, have you, yourself, been the target of an antisemitic **remark** in person

AJC 2019 77%

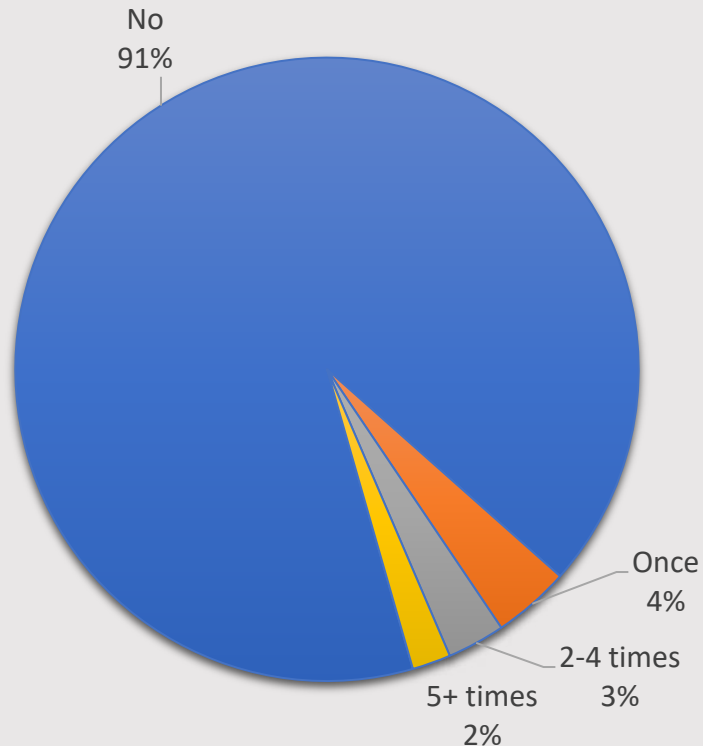


20% is 1.16 million Jewish adults

To Whom Did You Report This Remark

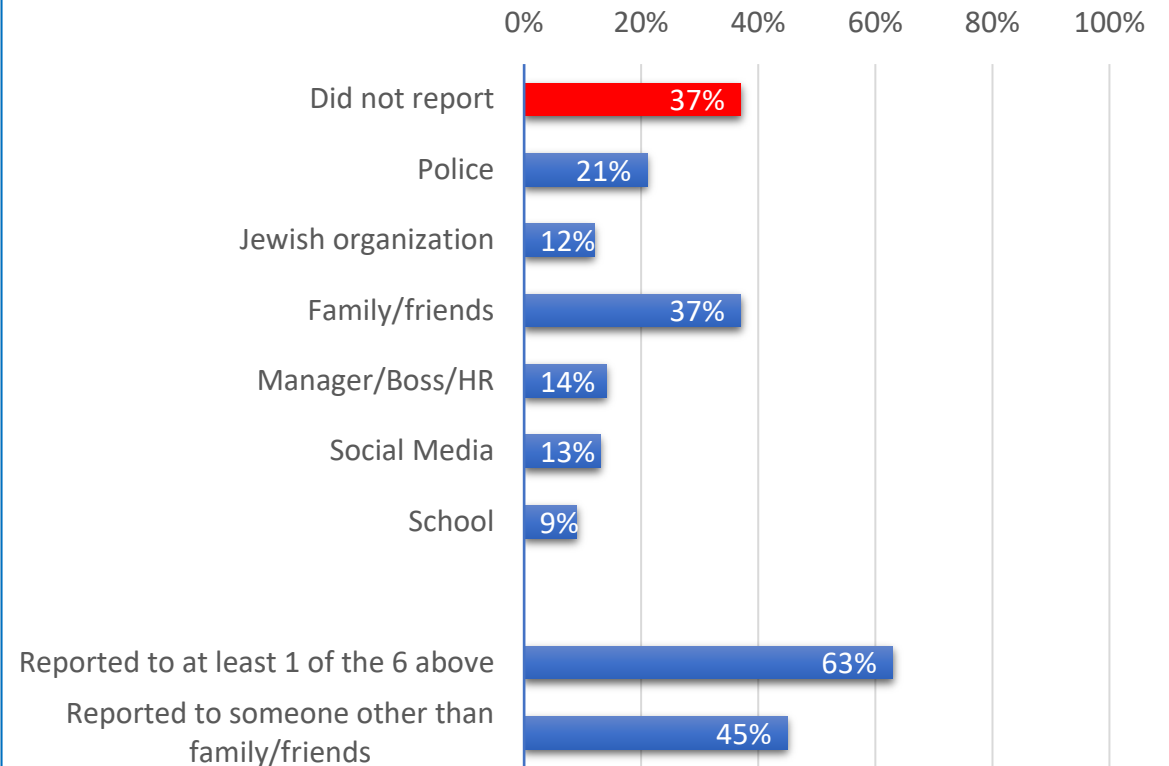


Since October 7, have you, yourself, been the target of antisemitic **vandalism or messaging**, such as flyers or pamphlets left on your personal property



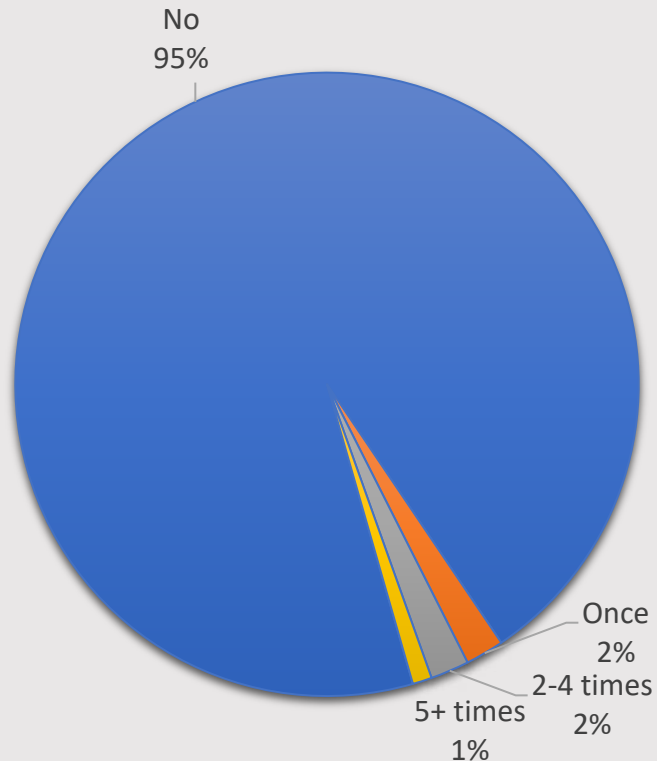
9% is 522,000 Jewish adults

To Whom Did You Report This Vandalism or Messaging



Since October 7, have you been the target of an antisemitic attack in person, during which the attacker physically touched you

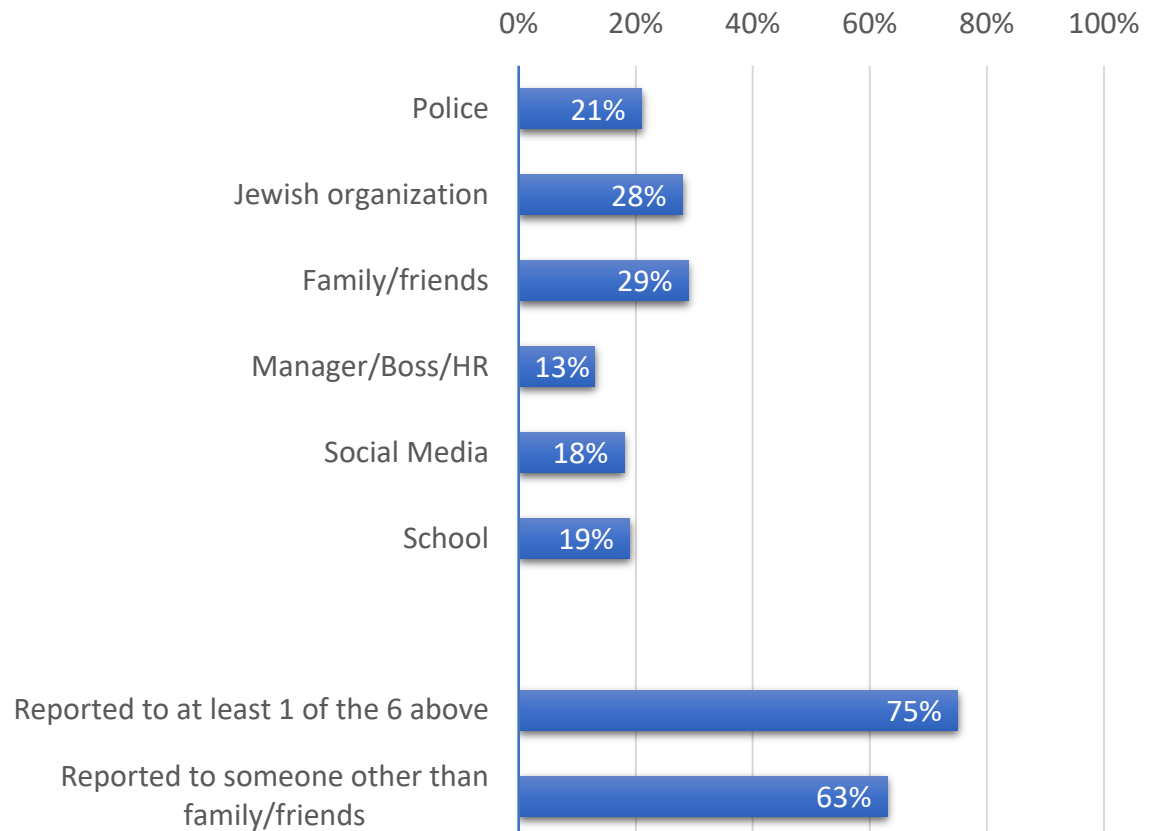
AJC 2019 98%



5% is 290,000 Jewish adults

AJC 2019 is a survey completed by the American Jewish Committee

To Whom Did You Report This Attack

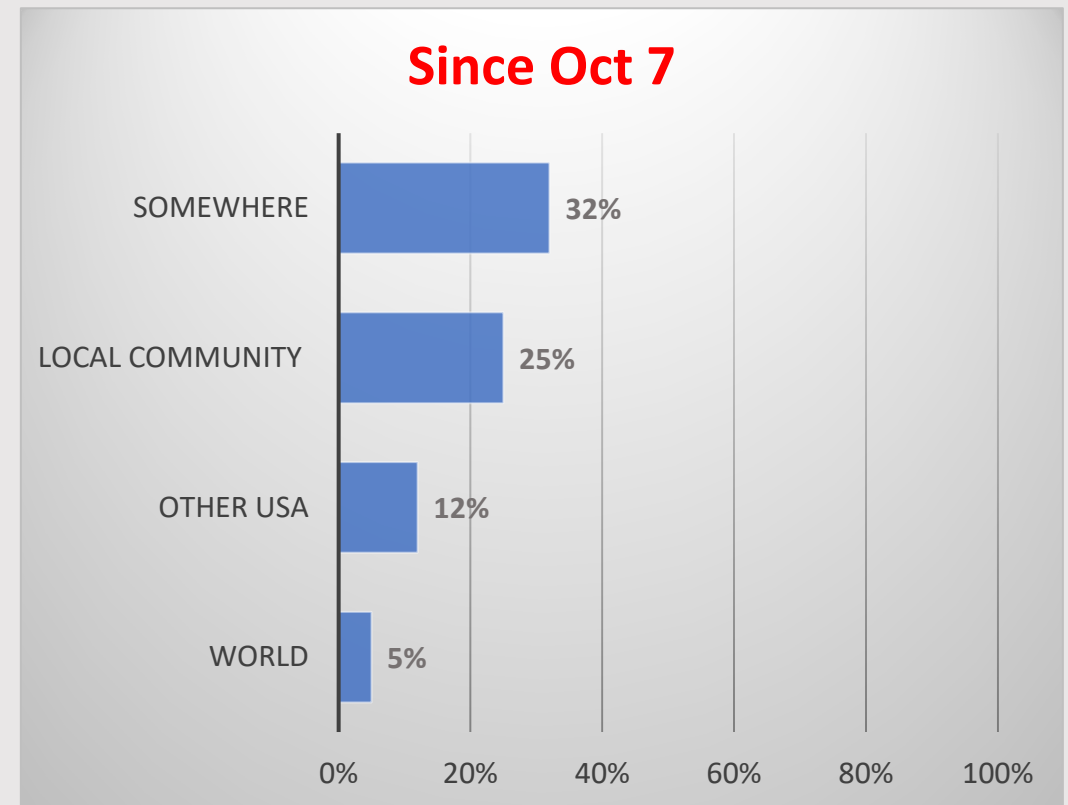


Personally Experiencing Antisemitism



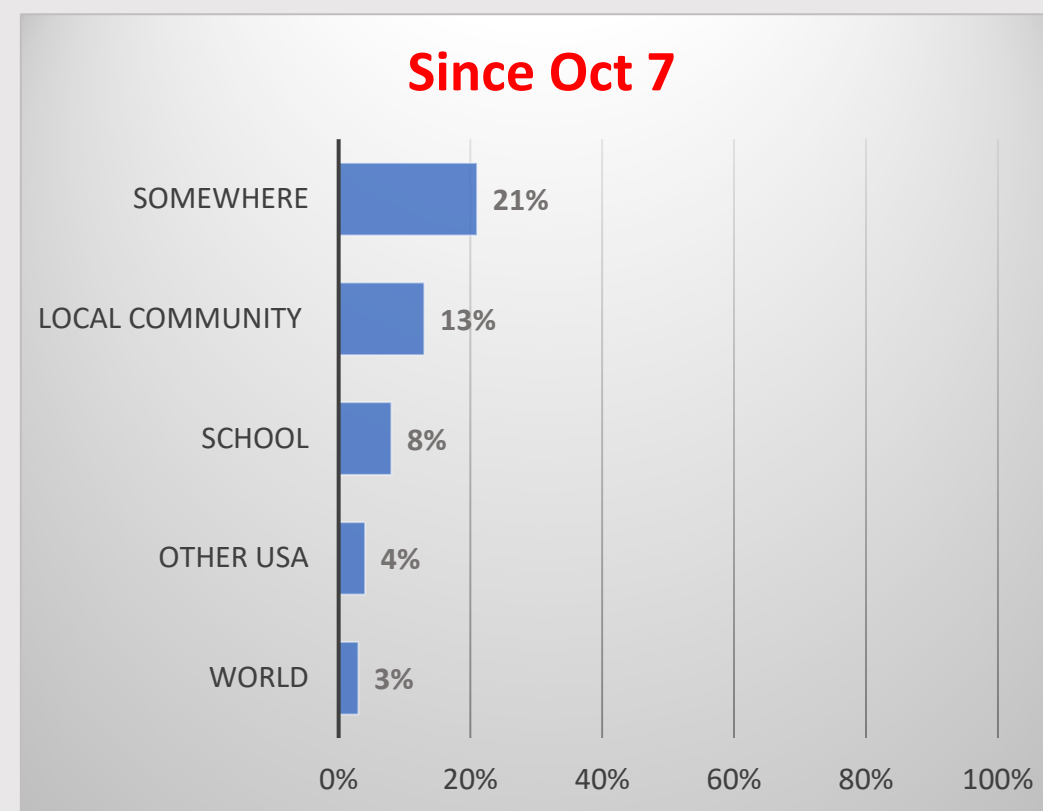
Did you personally experience antisemitism:

- The 25% who experienced antisemitism in their local community compares to 12% average for 29 Jewish communities in which this question was asked from 2000-2018



Did any of your Jewish children ages 6-17 experience antisemitism:

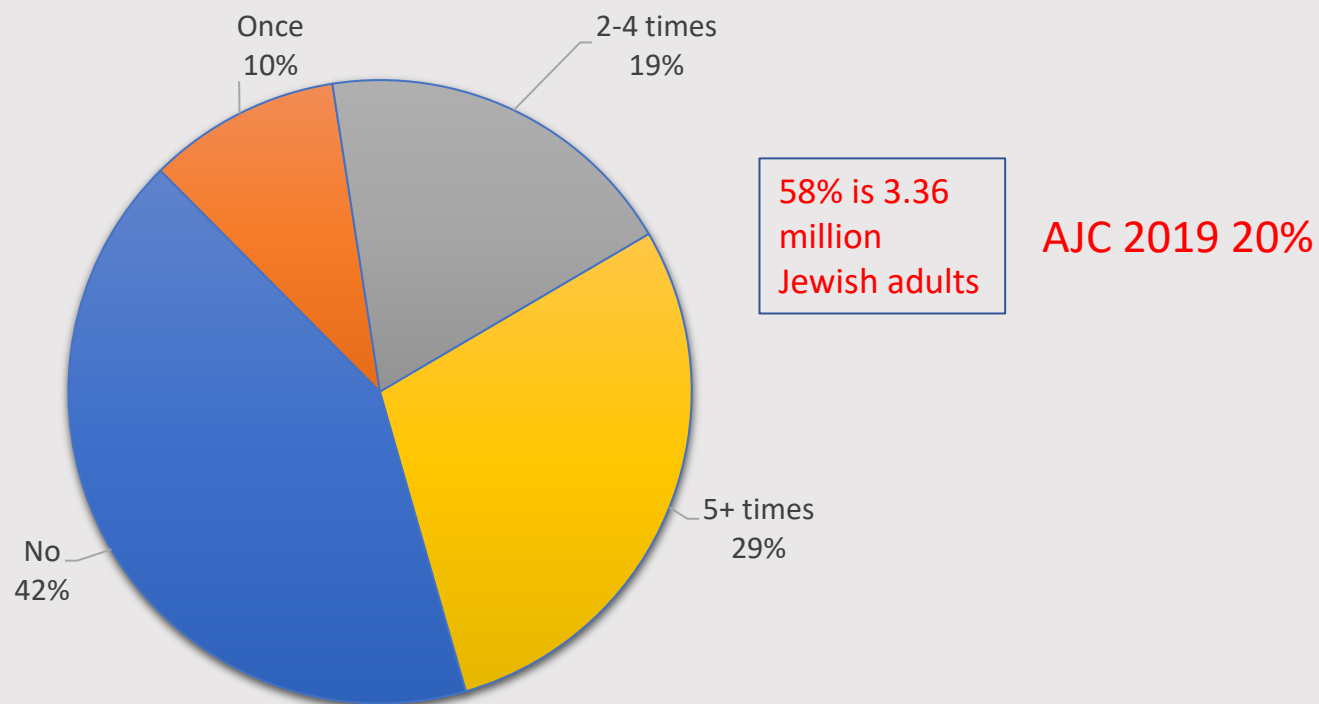
- Given 1.8 million Jewish children, the 21% implies 380,000 experienced antisemitism since October 7
- The 18% who experienced antisemitism in their local community (and/or their school) compares to 13% average for 29 Jewish communities in which this question was asked from 2000-2018



Social Media



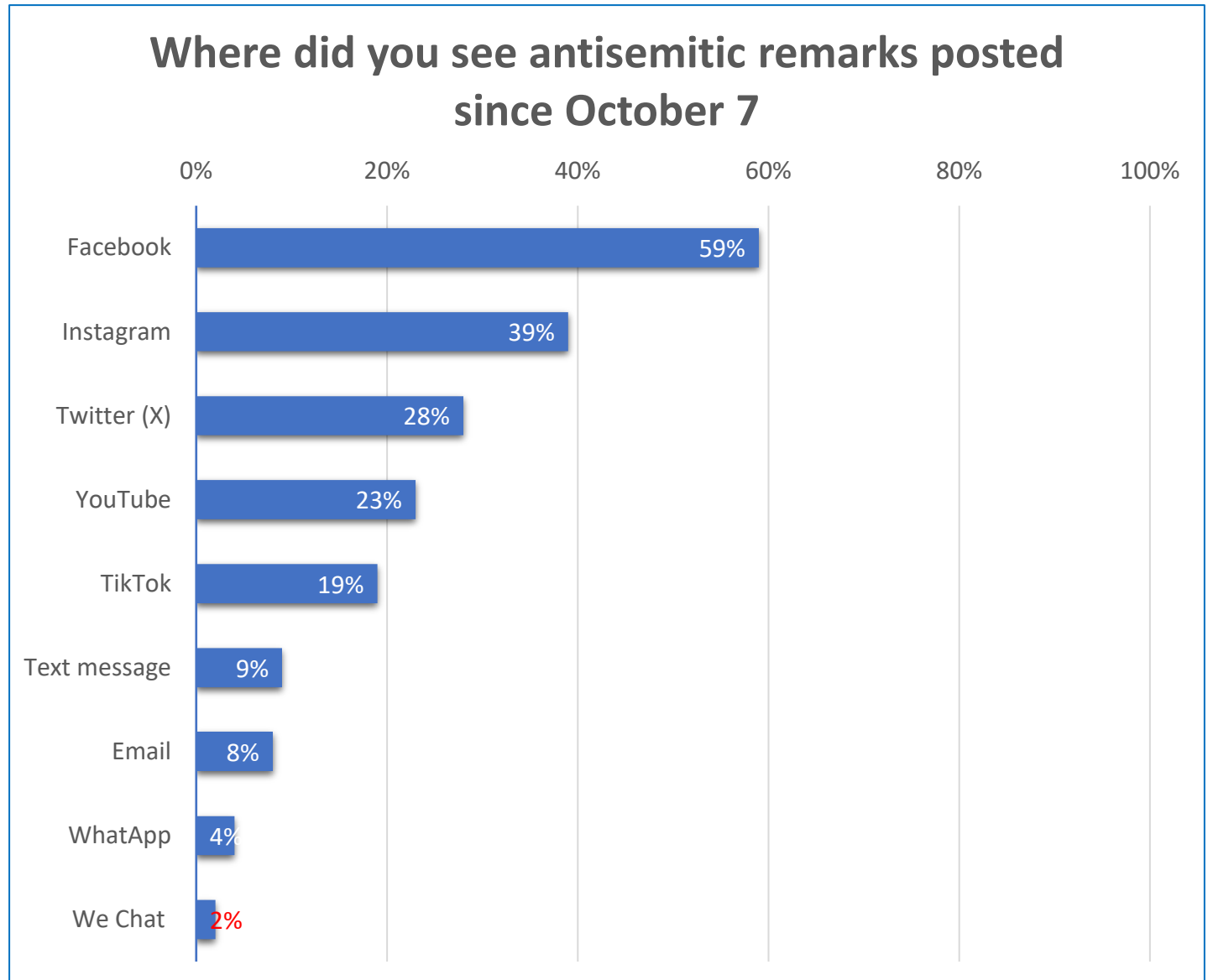
Have you seen or heard any antisemitic content, such as comments or posts online or on social media



21% of the posts were aimed at the respondent

Social Media with Antisemitic Remarks Since October 7

- 30% reported the remarks to the platform
- 32% have avoided posting content online that would identify them as Jews or their views of Jewish issues out of fear of antisemitism

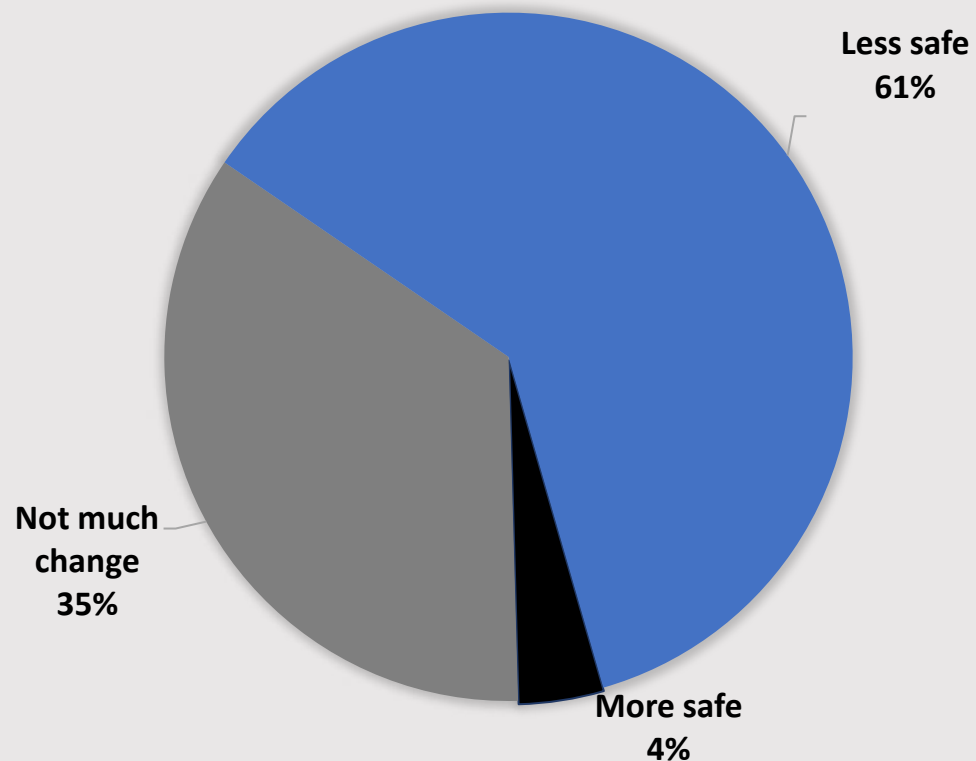


Feeling Safe



Feeling of being safe as a US Jew compared to before October 7

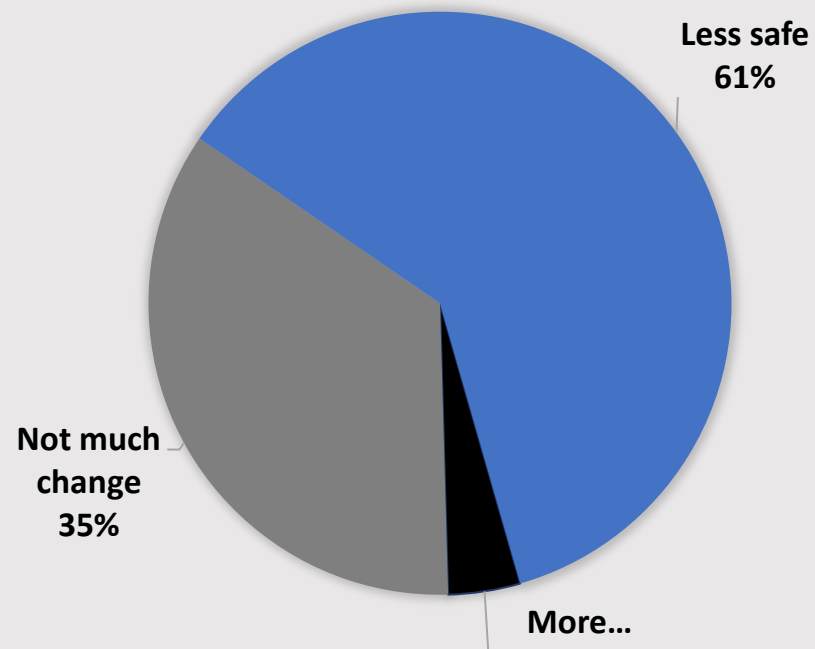
38% have avoided wearing, carrying, or displaying things that might help people identify them as Jews



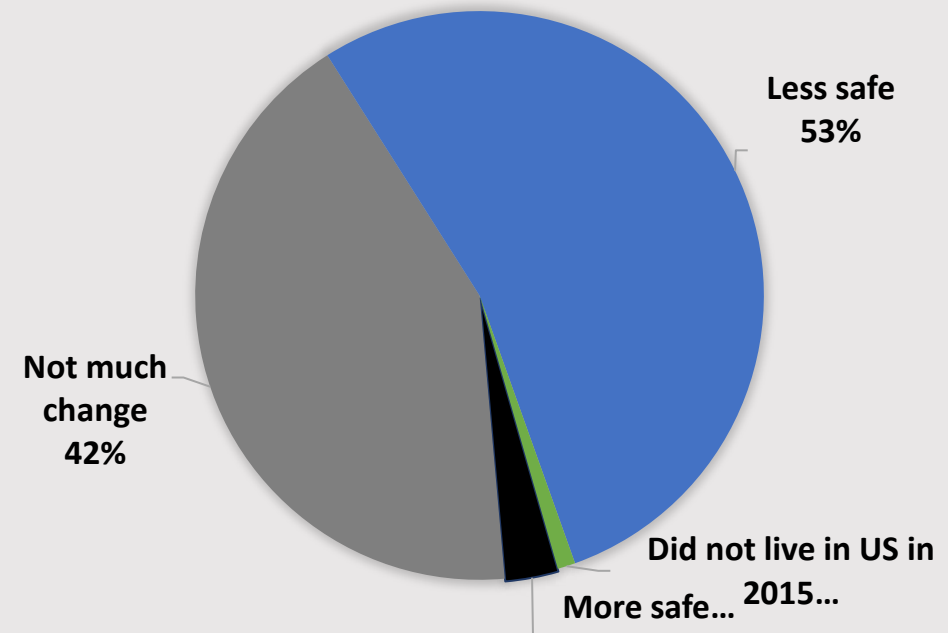
61% is 3.54 million Jewish adults

Of the respondents who feel less safe today, 72% experienced one of the 7 forms of antisemitism shown on slide 11

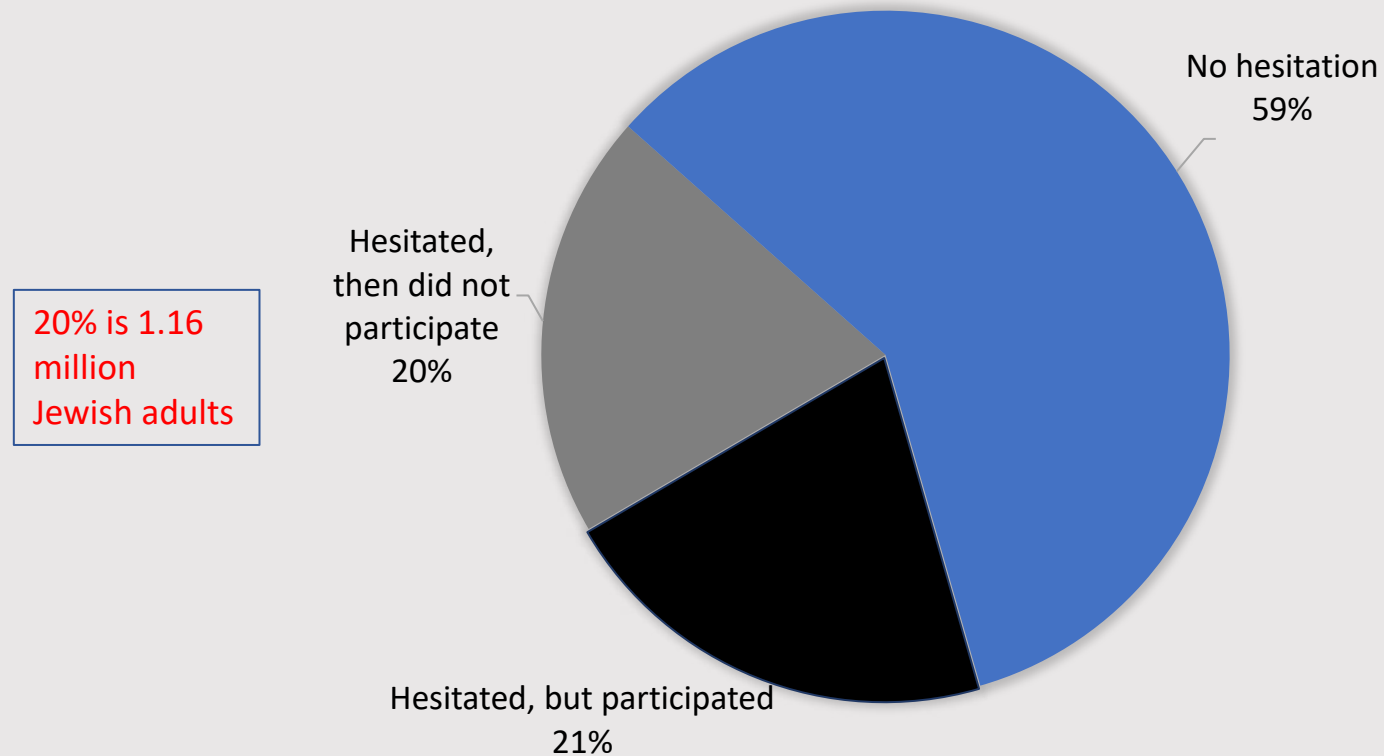
Feeling of being safe as a US Jew compared to before October 7



Pew 2020 Feeling of Being Safe as a US Jew Compared to 5 Years Ago (2020 Compared to 2015)

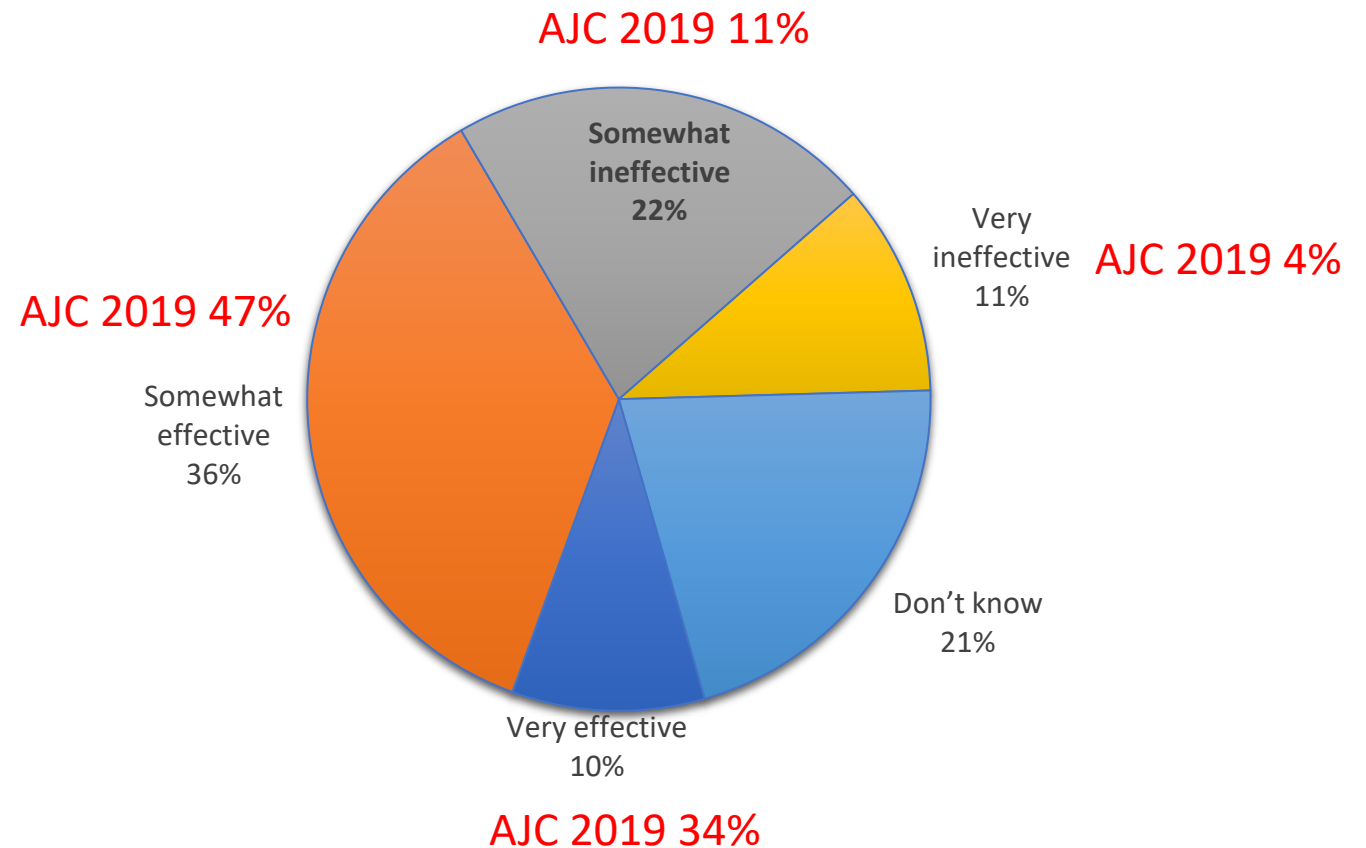


Have you hesitated to participate in Jewish observances or events because you feel less safe than you did before October 7? (among those who feel less safe and who usually participate)



Law Enforcement

How effective do you think law enforcement is in responding to the security needs of Jews since October 7



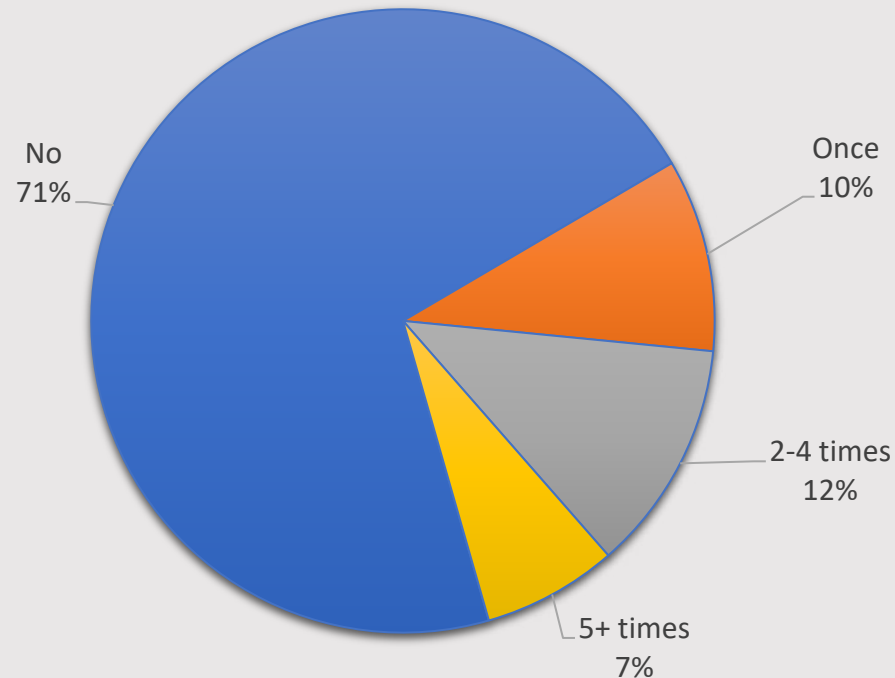
On the College Campus



Has that (college-related) person ever felt or been excluded from a group or an event on campus because that person is Jewish

13% of respondents are defined as college-related (750,000 Jewish adults)*

23% of households contain at least one adult who is college related*



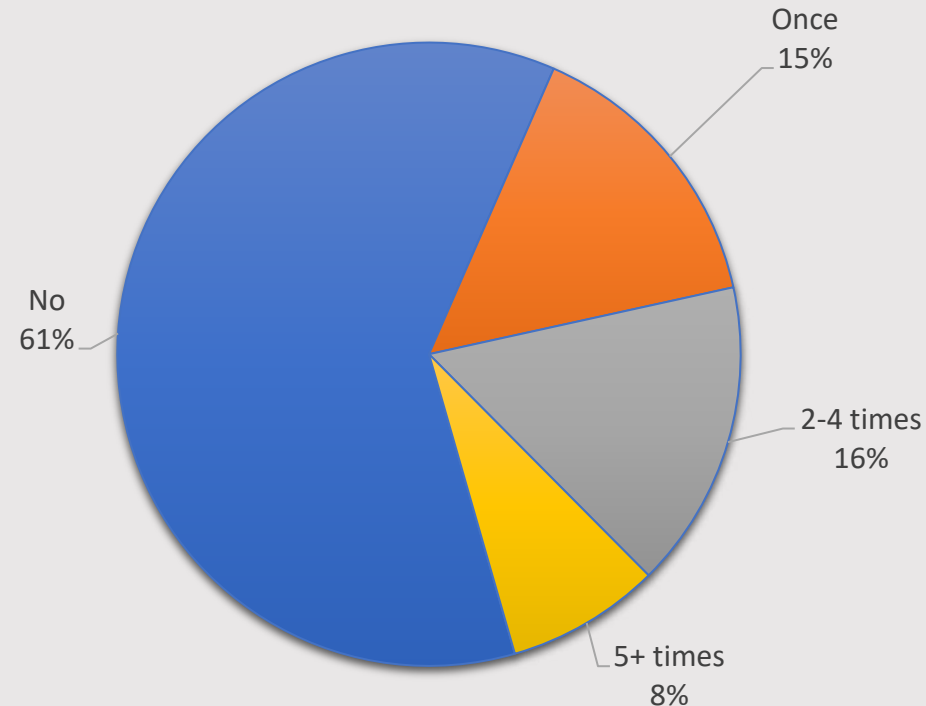
Since Oct 7

* College-related is defined as being a college student, faculty member, administrator, or staff member

Has that (college-related) person ever felt uncomfortable or unsafe at a campus event because that person is Jewish

13% of respondents are defined as college-related (750,000 Jewish adults)*

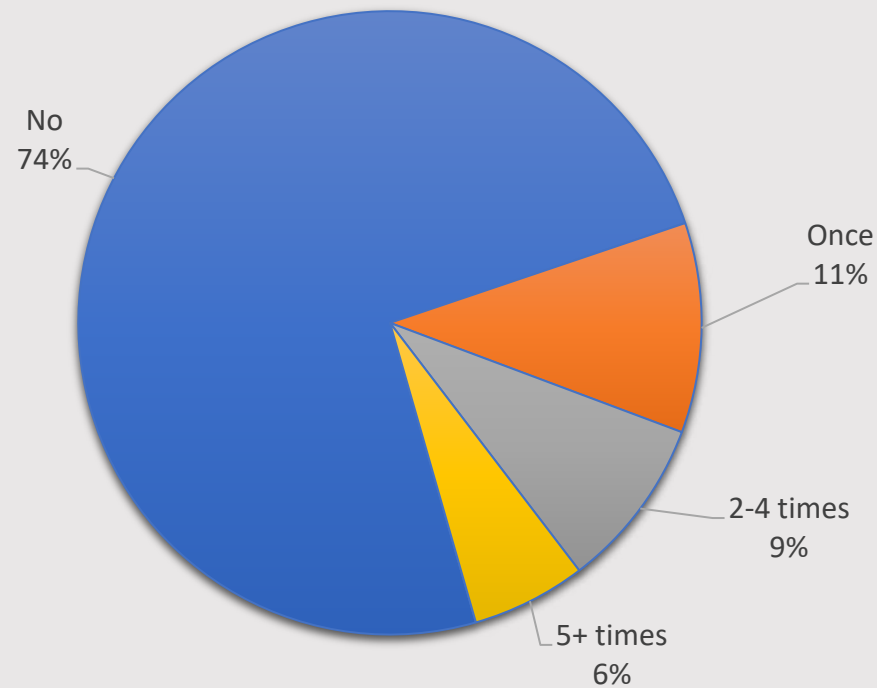
23% of households contain at least one adult who is college related*



Since Oct 7

Has that (college-related) person ever been discriminated against or made to feel uncomfortable by a faculty member, teaching assistant, or instructor because that person is Jewish

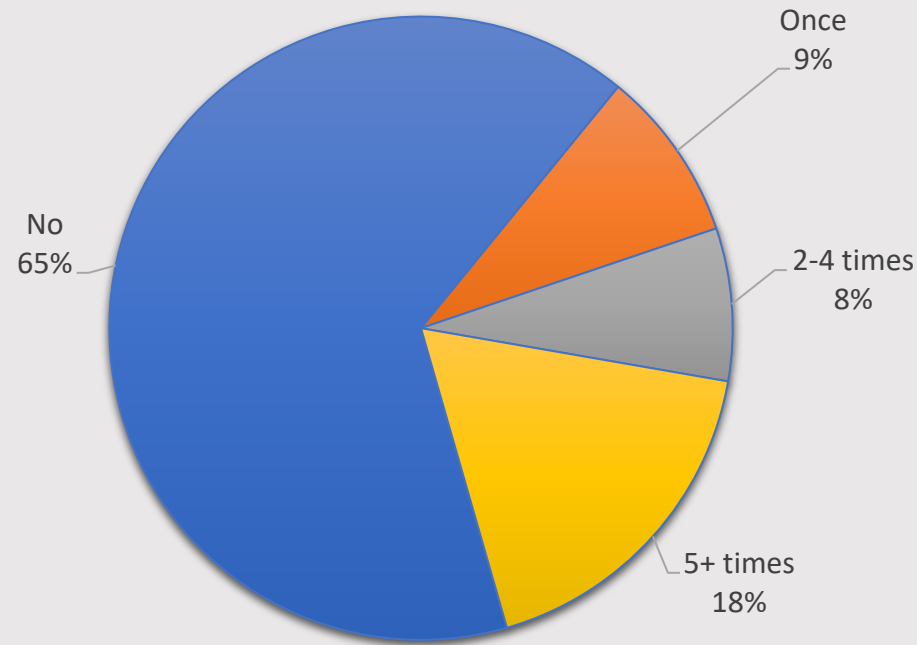
13% of respondents are defined as college-related (750,000 Jewish adults)*
23% of households contain at least one adult who is college related*



Since Oct 7

Has that (college-related) person ever avoided wearing, carrying, or displaying things that would identify you as Jewish **on campus** because of fears of antisemitism

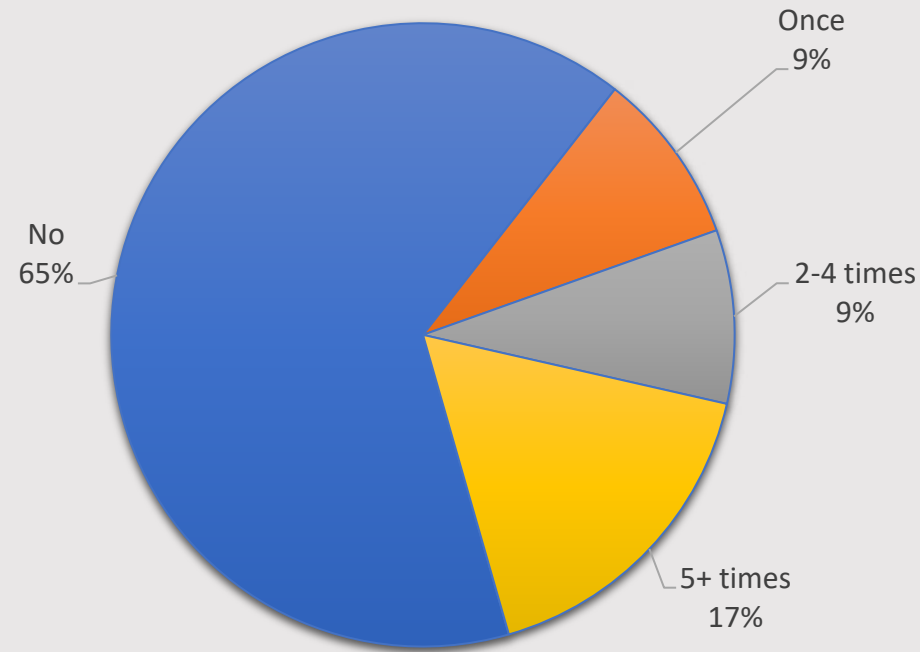
13% of respondents are defined as college-related (750,000 Jewish adults)*
23% of households contain at least one adult who is college related*



Since Oct 7

Has that (college-related) person ever avoided expressing views on Israel on campus or with classmates because of fears of antisemitism

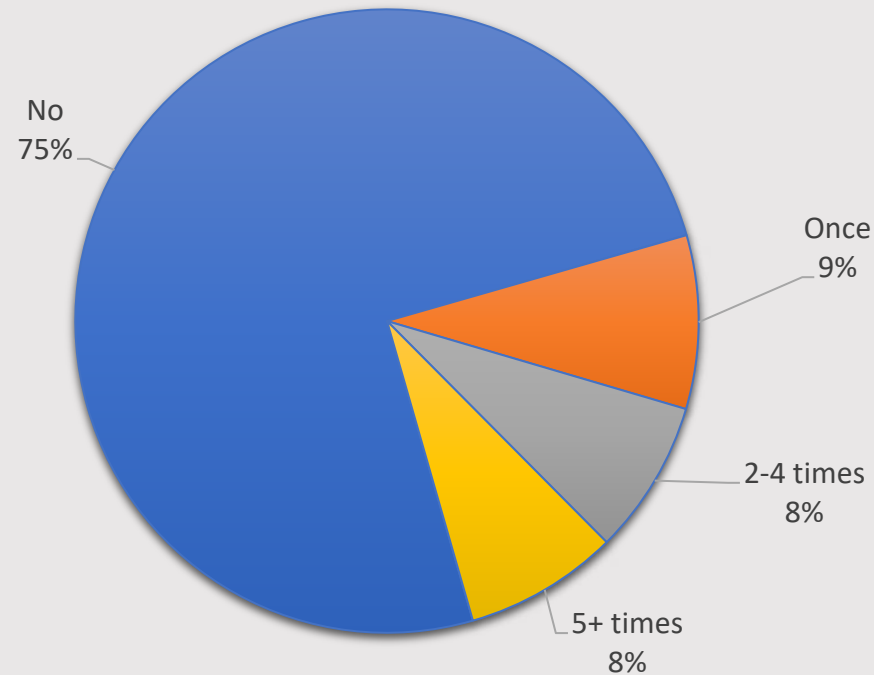
13% of respondents are defined as college-related (750,000 Jewish adults)*
23% of households contain at least one adult who is college related*



Since Oct 7

Has that (college-related) person ever felt or been excluded from a group or an event on campus because of that person's assumed or actual connection to Israel?

13% of respondents are defined as college-related (750,000 Jewish adults)*
23% of households contain at least one adult who is college related*



Since Oct 7

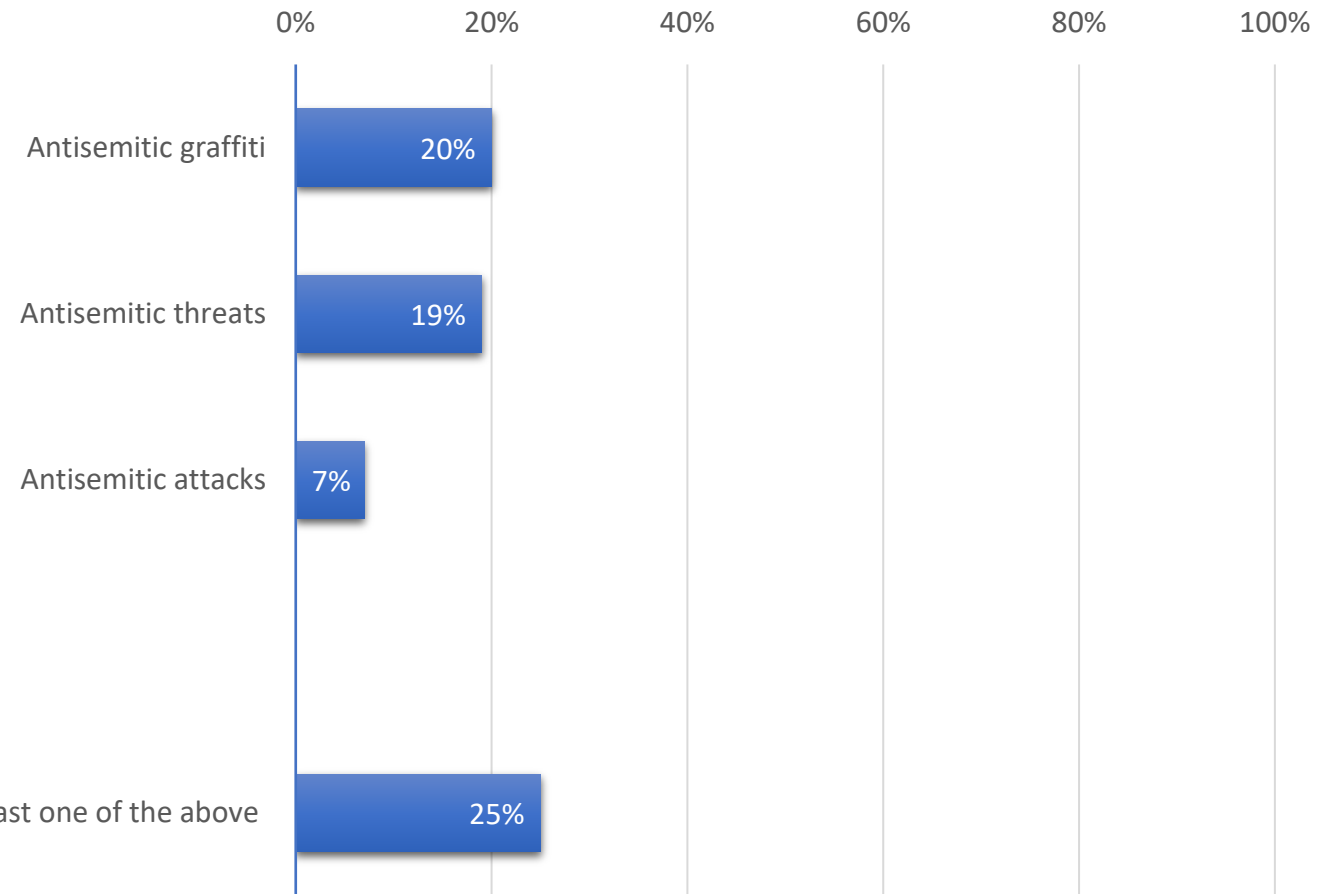
At Jewish Organizations/ Synagogues & Businesses



Jewish Organizations and Synagogue Targets

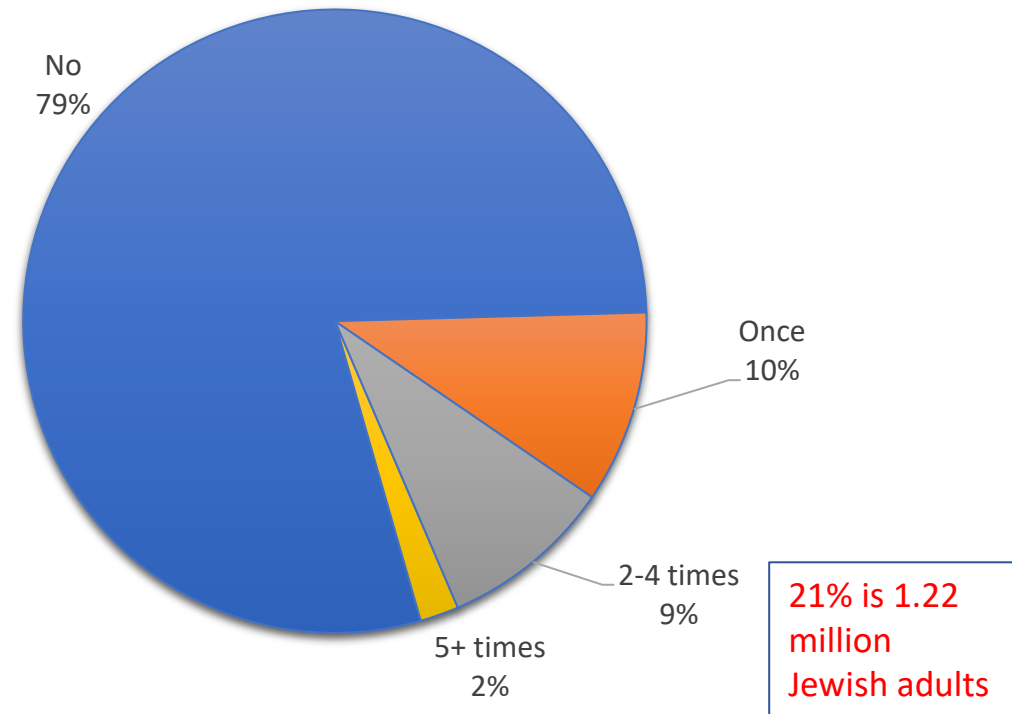
Among the 73% who are affiliated with Jewish organizations or synagogues

Have any Jewish organizations or synagogues with which you are affiliated been targets of antisemitism since October 7



Jewish Business Targets

To the best of your knowledge, have any local businesses where you live been targets of antisemitism, such as graffiti, broken windows, bad online reviews, and boycotts?

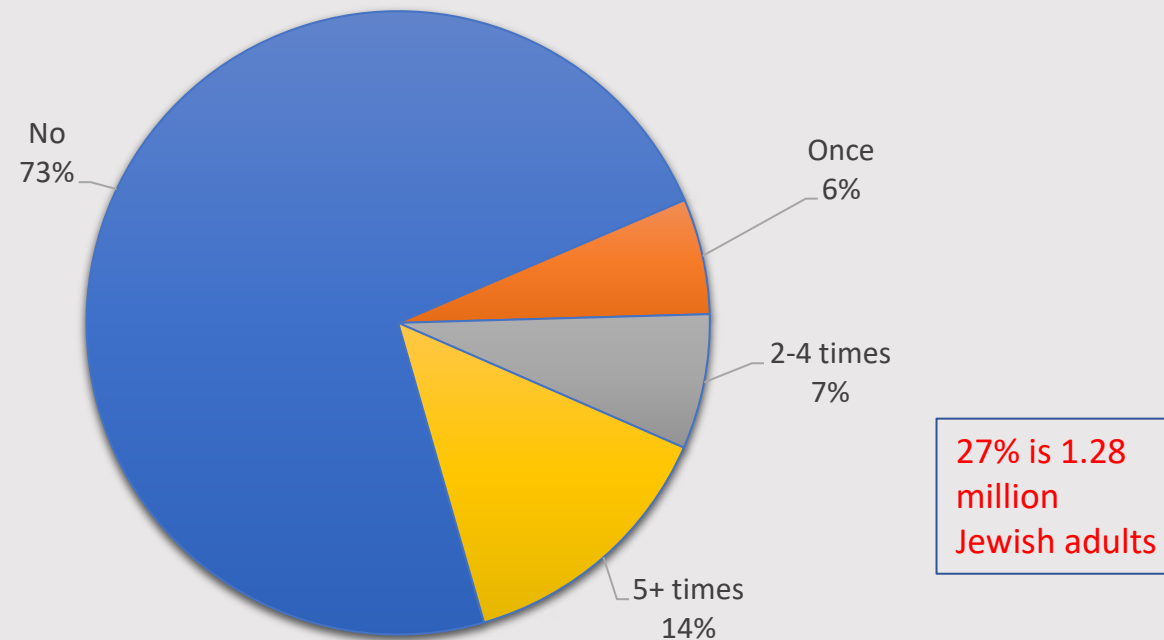


At Workplaces



Have you ever avoided wearing, carrying, or displaying something that would identify you as Jewish in your workplace or around colleagues because of fears of antisemitism

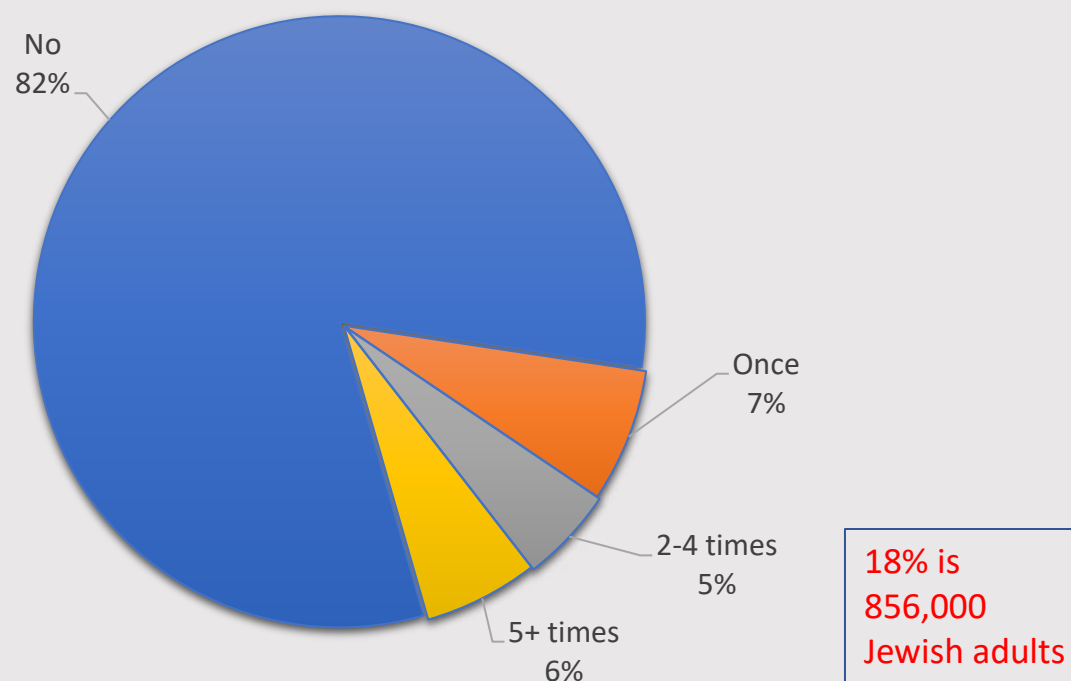
Among the 82% who interact with co-workers at least one day per week



Since Oct 7

Have you ever felt uncomfortable or unsafe in your workplace because of your Jewish identity

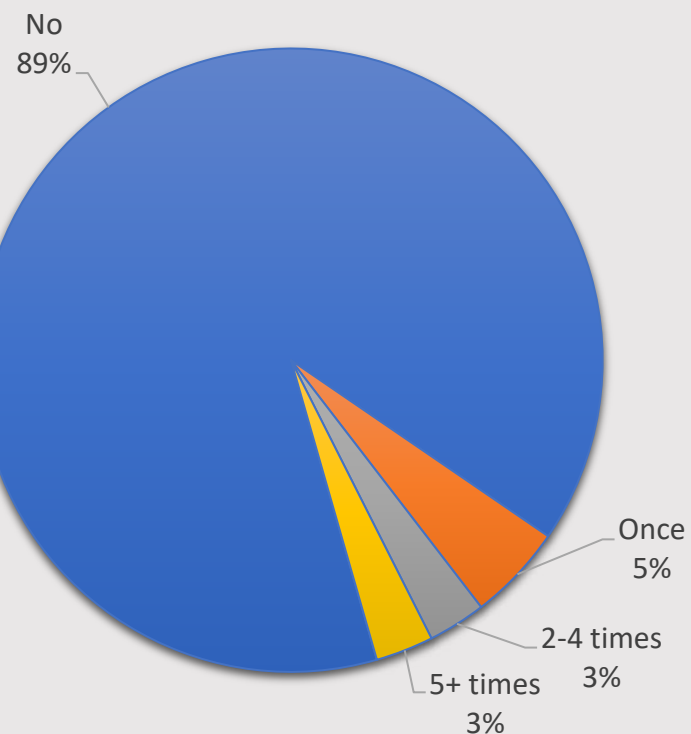
Among the 82% who interact with co-workers at least one day per week



Since Oct 7

Have you ever felt or been excluded in your workplace because of your assumed or actual connection to Israel

Among the 82% who interact with co-workers at least one day per week



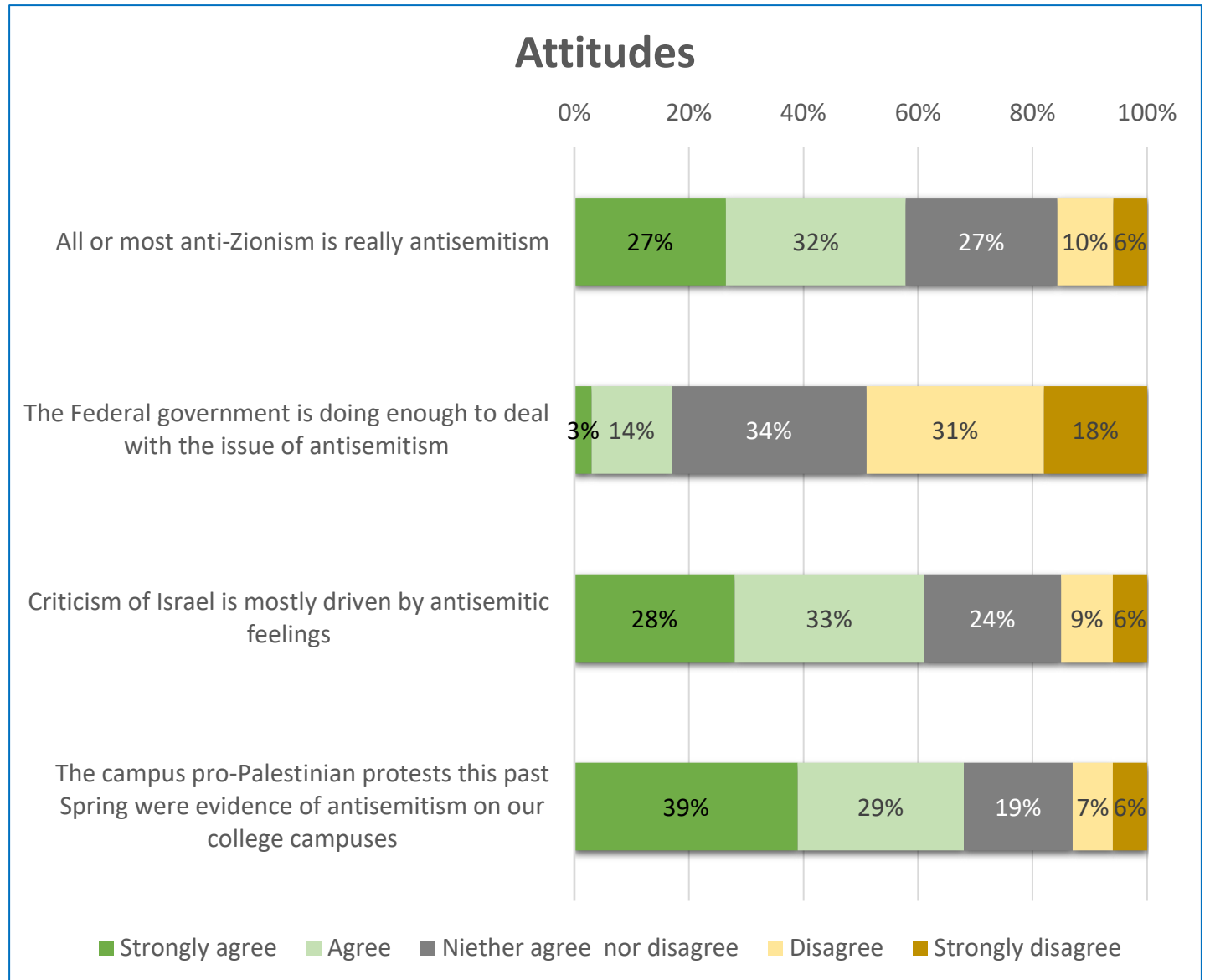
11% is
523,000
Jewish adults

Since Oct 7

Other topics

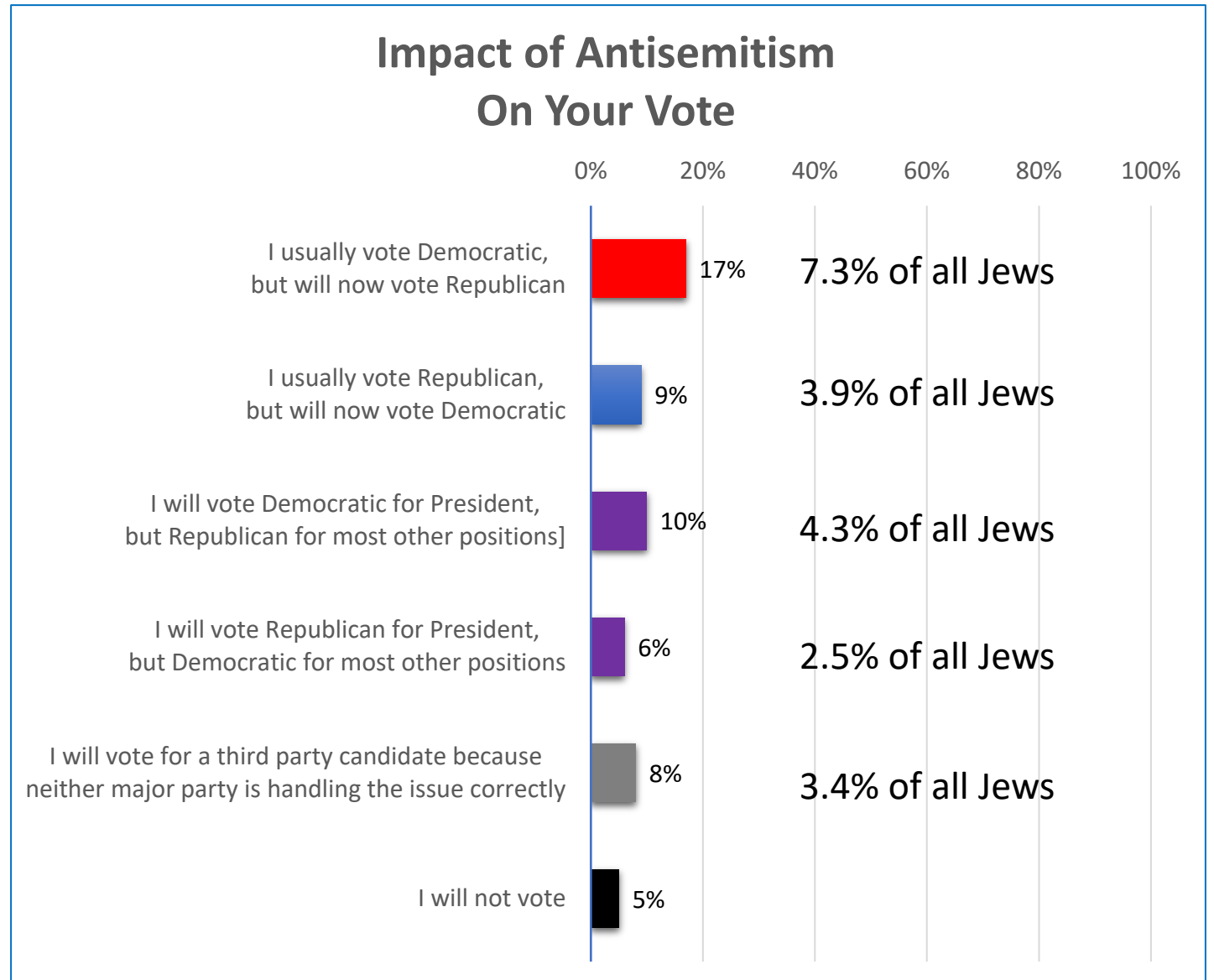


Agree/ Disagree Questions

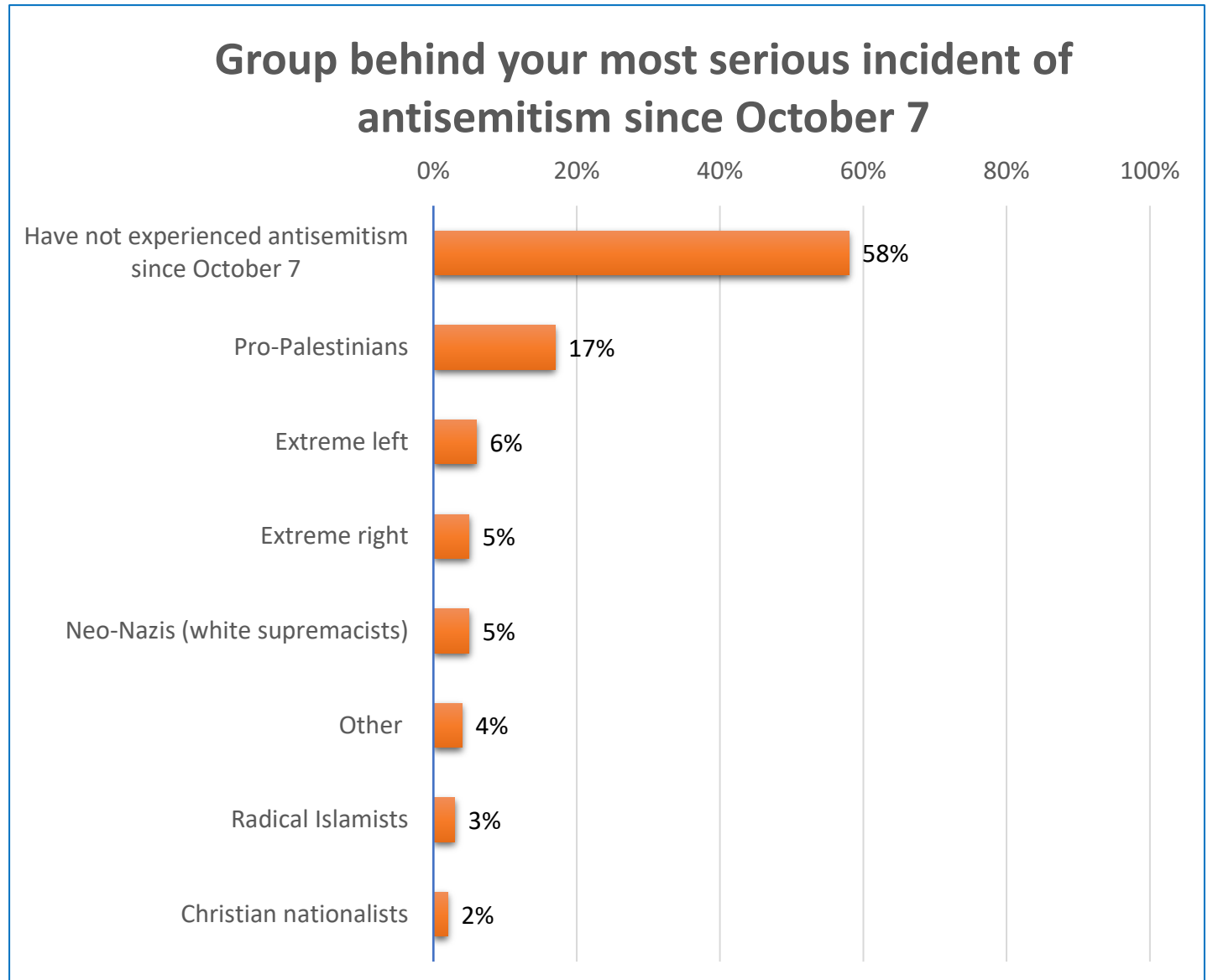


Among the 43% who indicate that antisemitism will impact the way you usually vote

How Will Antisemitism Impact Your Vote



Principal Group Behind Your Most Serious Incident of Antisemitism



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Explanation of 750,000 College-Related Jewish Adults

- Since we asked about 2 academic years, this number is 25% higher than it would have been otherwise, meaning that in any given academic year, there are about 560,000 college-related Jewish adults
- About 85% of Jews age 25-34 have at least some college
- About 60% of Jews age 25 and over have a college degree
- About 30% of Jews age 25 and over have a graduate degree
- 34% of college students are age 25 and over
- College-related includes faculty, administrators, and staff
- A relatively high percentage of faculty and administrators are Jewish
- The Hillel number of active college students and estimates of Jewish students covers a small fraction of the 4,000 degree-granting colleges and universities in the US