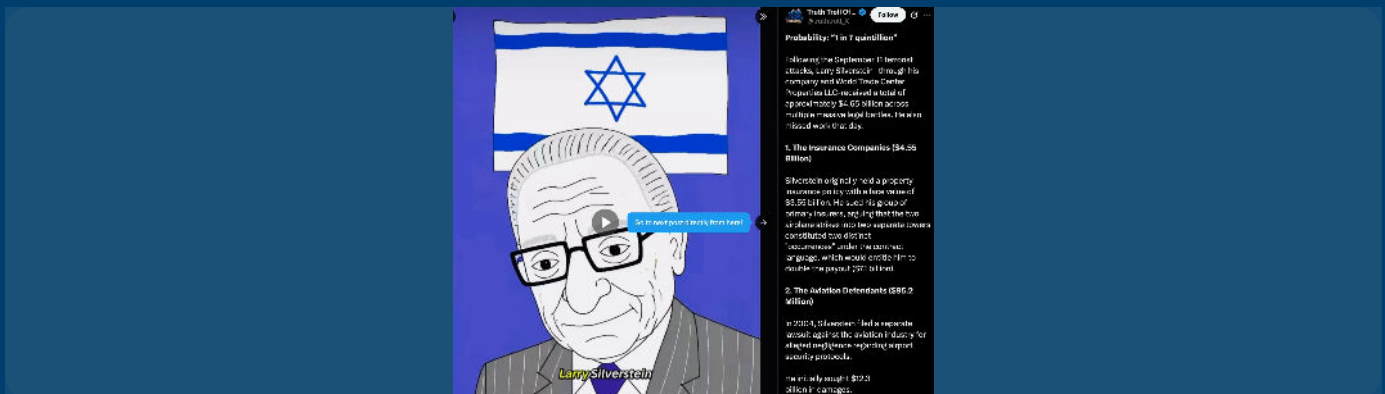


Hijacking History: The Antisemitic Campaign to Distort the Truth of 9/11

How antisemites weaponized Larry Silverstein, the real estate developer who leased the World Trade Center, to recast the attacks as a “false flag” plot orchestrated by Jews and Israel: 174 high-reach posts generating 56.5 million views, were captured on Sept. 11–13, 2026, as the 25th anniversary was commemorated.



IN MEMORY

On September 11, 2001, al-Qaeda terrorists driven by radical Islamist ideology hijacked four airliners and murdered nearly 3,000 people in New York, Pennsylvania, and Virginia. This report is published in tribute to the victims, and out of respect for the families, survivors, and first responders who still carry that day with them a quarter century later.

174

POSTS TRACKED

56.5M

VIEWS LOGGED

1.2M

LIKES

Sept. 11–13, 2026

COLLECTION WINDOW

A Tragedy Taken Over by Antisemitic Conspiracy Theories

During the annual September 11–13 commemoration window, 9/11 content surges across social media. For this report, CAM’s Antisemitism Research Center (ARC) focused on the use of Larry Silverstein as a central vehicle for this content and tracked the posts built around him. A recurring narrative emerges: the perpetrators disappear, the victims become incidental, and the attacks are recast as a plot by Jews and Israel, with American officials as accomplices.

The campaign runs on two reinforcing narratives. Antisemitic tropes portray Jews and Israel as the hidden architects of the attacks, invoking financial greed, dual loyalty, and covert coordination, often centered on Silverstein. Anti-American narratives expand the frame, portraying the U.S. government as complicit in an “inside job” or “false flag” operation, with Israel and Zionist actors steering the country toward war. Each claim is used to reinforce the other.

These narratives are no longer confined to fringe forums. They are being repackaged for mainstream algorithmic feeds on X, Instagram, and TikTok, and reached millions of users at the very moment public attention turned to remembering the victims on the landmark anniversary.

The antisemitic engine

Larry Silverstein, a U.S. Jewish businessman, is cast as a beneficiary of the attacks, with his faith and ties to Israel emphasized and long-debunked claims about Jewish workers at the WTC receiving advanced warnings revived.

The anti-American engine

U.S. intelligence agencies, the military, and federal officials are depicted as collaborators who allowed or staged the attacks to serve Israel and pull America into Middle East wars on the Jewish state’s behalf.



Measured Reach and Documented Harm

Across the 174 tracked posts collected during the three-day window monitored by the ARC, the content accumulated a logged total of approximately 56.5 million views, alongside roughly 1.2 million likes, 46,000 comments, and 122,000 shares.

56.5M

views logged

1.2M

likes

122K

shares

46K

comments

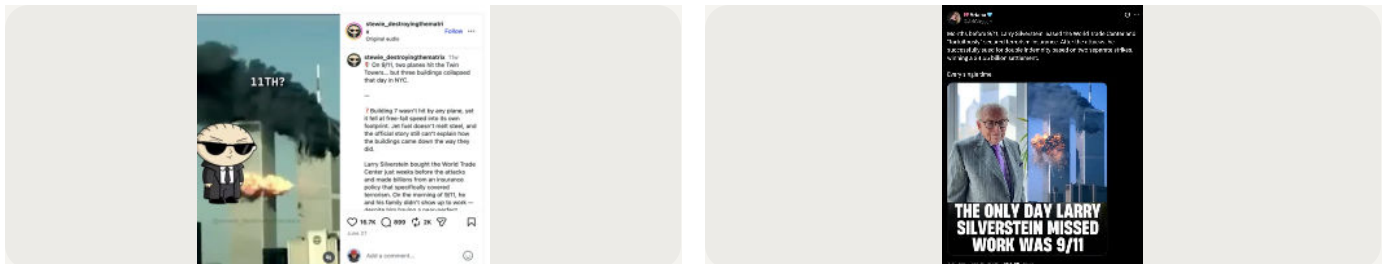
A CONSERVATIVE BASELINE

Several tracked posts on Facebook, Instagram, and TikTok had incomplete or unexposed public view counts at collection. Reach was therefore calculated well below platform averages. True exposure across shares and recommended feeds substantially exceeds the 56.5 million baseline.

CONCENTRATED IN A FEW ACCOUNTS

The ARC's research strategy follows accounts with real audiences rather than small accounts, low-impact pages, and bot activity, so the sample reflects what users were actually served: one TikTok video reached 5.3M views and 393K likes, and X posts reached 6.6M, 4.3M, and 3.7M views each.

HIGHEST-REACH POSTS IN THE SAMPLE



WHAT THIS COSTS

Erasure of history and loss of life. The confirmed historical record that 19 al-Qaeda terrorists carried out the attacks, killing 2,977 people from diverse backgrounds, is irrefutable. Baseless narratives asserting otherwise erase the perpetrators and diminish the victims.

Mainstreaming antisemitic conspiracy theories. Classical tropes about Jewish financial influence and covert control are reformulated into concise, algorithm-friendly content, making antisemitic ideas easier to consume and share online.

Erosion of public memory. Pushing this material into feeds from September 11–13 shifts public attention away from genuine remembrance, replacing mourning and civic unity with distrust and hostility.

How Larry Silverstein Is Weaponized

Larry Silverstein is the central figure in this conspiracy narrative and the link between its other claims. One Jewish real estate developer is given a face, motive and supposed confession, with everything else attached to him: the “Dancing Israelis,” forewarned Jewish workers, Israeli control of U.S. foreign policy, and the claim that the attacks were staged. His Jewish and Zionist identity, property deals, insurance litigation, and survival are all used to reinforce antisemitic and anti-American claims. Five framings account for nearly the entire dataset.

1 • “Lucky Larry” and insinuated foreknowledge. The dataset’s most recurring phrase. Posts emphasize that Silverstein routinely ate breakfast at Windows on the World at the top of the North Tower but did not do so on the morning of September 11 due to a doctor’s appointment, while his children were also running late for work at the WTC. These circumstances are presented as a “1 in 7 quintillion” statistical anomaly, implying advanced knowledge of the attacks.

2 • Coded tropes and foreign conspiracy ties. Posts highlight Silverstein’s Jewish identity and ties to Israel, presenting them as an explanation for the attacks. The narrative broadens to Jews generally through disproven claims that thousands of Jewish workers were warned to stay home that day and the “Dancing Israelis” myth. Some posts go further, claiming outright that Jews carried out 9/11.

3 • Cross-pollination with current events. These 9/11 conspiracies stay relevant by attaching themselves to current news. Former Cantor Fitzgerald CEO and current Secretary of Commerce Howard Lutnick, who lost 658 employees and survived because he was taking his son to kindergarten, is paired with Silverstein as supposed proof that Jewish executives were warned. Jeffrey Epstein is folded in to suggest a broader Jewish network. Each new hook recycles the same accusation as if it were breaking news.

4 • Insurance payouts and financial opportunism. This framing revives the oldest antisemitic trope of all: the Jew who profits from the suffering of others. Conspiracy theorists claim Silverstein bought the complex for “\$14 million” weeks before 9/11, secured unusual terrorism insurance, then sued to double the payout to \$4.55 billion by treating the two plane strikes as separate events. The details serve one purpose: turning a mass murder into a Jewish businessman’s profit scheme, with greed offered as the motive for 2,977 deaths.

5 • The “pull it” misquote and institutional distrust. Silverstein’s televised recollection about 7 World Trade Center is cited as an admission of controlled demolition, and paired with claims that U.S. agencies staged 9/11 to justify foreign intervention. In context, Silverstein was describing a decision to pull firefighters from a building that had burned uncontrollably for hours and was expected to collapse. It contained no explosives and a federal engineering investigation attributed the collapse to fire-induced structural failure.

Platform Responsibility for Algorithmic Distribution

Freedom of expression protects the right of users to post this material. CAM is not calling for these posts to be removed. The issue is what platforms choose to distribute.

Hosting and distribution are different. Users create the content; platforms build and control the systems that rank, recommend, and push it into feeds. When those systems amplify antisemitic conspiracy content, the platform is not simply hosting it. It is distributing it through a product it designed and operates. In this sample, that distribution generated 56.5 million recorded views.

STEP ONE

A user posts

Users publish and share antisemitic conspiracy theories. That speech is protected and is not the focus of this report.



STEP TWO

The platform distributes

Recommendation systems select and push that content into other users' feeds. That is a platform decision, with measurable reach.

RECOMMENDATION

Withhold algorithmic amplification from material portraying 9/11 as a Jewish or Israeli plot. Posts can remain available, but recommendation, discovery, and autoplay systems should not promote them. Platforms should also report how often their systems delivered such material during the commemoration period.

METHOD NOTE

174 public posts on X, TikTok, Instagram, Facebook, and YouTube, detected between September 11-13, 2026, and selected for demonstrated reach rather than volume. Detection dates are not publication dates: some posts were published earlier and were circulating, or resurfacing, inside the relevant window.