

PLATFORM DISTRIBUTION ANALYSIS

1.18 Billion Views in 75 Days:

How Antisemitic Hate and Conspiracy Theories Spread in Blink of Eye

An analysis of how X, Instagram, TikTok, and Facebook disseminate antisemitic content to mass global audiences on social media

1.18B

views of tracked antisemitic posts on
the platforms

683

accounts

2,806

posts, each viewed more than 40,000
times

PUBLISHED BY

CAM's Antisemitism Research Center
(ARC)

DATE

October 2026

MONITORING WINDOW

August 1 – October 14, 2026

PLATFORMS

X, Instagram, TikTok, Facebook

INCLUSION THRESHOLD

40,000+ views per post



FULL REPORT ONLINE

1b.combatantisemitism.org

IN THIS REPORT

Contents

01	Executive summary	3
02	What the platforms distributed	6
03	Reach and removal on each platform	7
04	Where the views come from	8

ON THE WEBSITE

Online	Category Details	1b.combatantisemitism.org/distributed	
Online	Timeline: When Distribution Surged	1b.combatantisemitism.org/timeline	
Online	Reference Tables and Methodology	1b.combatantisemitism.org	
Online	Full Dataset	1b.combatantisemitism.org/database	

A SEPARATE CAM PROJECT • THE BOTS TRACKER

Fake profiles, coordinated inauthentic behavior, and platform algorithms boosting hateful content contribute to the massive scale of online antisemitism. The ARC recently launched a tracking system to expose the networks and accounts that spread antisemitism and break platform conduct rules. Please help us track inauthentic accounts here.

bots.combatantisemitism.org →



1. Executive summary

HOW THE STUDY BEGAN

In March 2026, the ARC documented 100 antisemitic posts that Instagram's recommendation engine pushed to accounts during a 96-hour monitoring period. The posts drew more than 5.3 million likes and 3.8 million shares, with an estimated potential reach of up to 280 million users (the *Engineered Exposure* study). In June 2026, the ARC conducted a study to learn whether Instagram's algorithm steered ordinary users toward antisemitic content. Two new ARC-created accounts, following only mainstream wellness and fitness creators, were served antisemitic content within three days, without searching for it (the *Algorithmic Escalation* study).

Both studies raised the same question: how much antisemitic content is amplified by the platforms themselves? The latest report measures that distribution across four platforms.

In 75 days, the ARC documented 1.18 billion views of antisemitic content, with approximately 98% of the recorded views concentrated on X and Instagram. The findings revealed substantial differences in how social media companies detect, rank, and recommend such content. X promoted the largest number of antisemitic posts, 72% of the total, consisting primarily of short text and quote posts. Antisemitic content on Instagram primarily took the form of short videos (reels), which made up 26% of the posts but 44% of the views.

1.18B

views in 75 days

98%

of views were on X and Instagram

52%

of views were of conspiracy theory posts

64.5%

of views went to 100 of 683 accounts

X and Instagram pushed antisemitic content into users' feeds, regardless if they searched for it, and bear direct responsibility for the proliferation of antisemitic content. TikTok, where Jew-hatred previously ran rampant, seems to have introduced systems to curb the spread of such antisemitic content. Facebook also seems to have put more safeguards in place.

POSTS IN THE DATASET



Between August 1 and October 14, 2026, the ARC tracked 2,806 antisemitic posts from 683 accounts. Each post was viewed more than 40,000 times. X accounted for 641 million views and Instagram 517.4 million. Common conspiracy theories accounted for 52% of the views, including allegations of Jewish control of the media, government, and finance (43%), as well as claims that September's thwarted hijacking of a Tel Aviv-bound FlyDubai flight was a "false flag" operation orchestrated by Israel (9%). 100 of the 683 accounts generated 64.5% of the views.

The algorithms used by X and Instagram, in particular, amplified antisemitic content, exposing unwitting users to such material. These social media platforms should review and refine their algorithms to identify the categories of antisemitism documented in Section 2 of this report, including conspiracy theories and dehumanization, and limit the reach and distribution of posts containing such content.

HOW TIKTOK RESPONDED

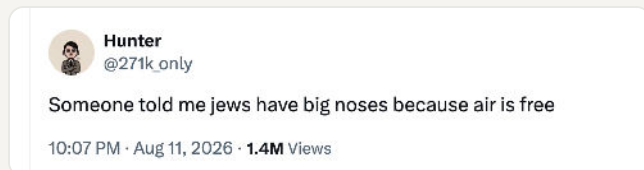
TikTok, by contrast, promptly detected and restricted almost every post containing antisemitic conspiracy theories within seconds. Some influencers publicly complained that TikTok's enforcement was too strict and said they would post on Instagram and X instead.

ONGOING MONITORING

Similar to TikTok, the ARC also did not find patterns of antisemitic content being repeatedly promoted on Facebook. The ARC will continue to closely monitor the handling of antisemitic content by the platforms covered in this report.

POSTS X DELIVERED TO MASS AUDIENCES

Each post viewed more than 40,000 times



X · @271k_only



X · @DanBilzerian



X · @271k_only



X · @BannedxMan

MORE POSTS X DELIVERED TO MASS AUDIENCES

Each post viewed more than 40,000 times



OfficialD2thedre ✓
@d2thedre



Show me the problem, I'll show you the Jew behind it

10:35 PM · Sep 28, 2026 · 386K Views

X · @d2thedre



Apolitical
@Apolitical3678



A global collapse of the food system is coming.

A lot of this can be and should be blamed on the jews.

X · @Apolitical3678



Leonarda Jonie ✓
@Leonardaisfunny



You'd think after lying for nearly 2000 years the Jews would be better at it than whatever the hell this obvious bs hijacking story is.

X · @Leonardaisfunny



Artifex Memoriarum ✓
@ArtifexMemor

Follow

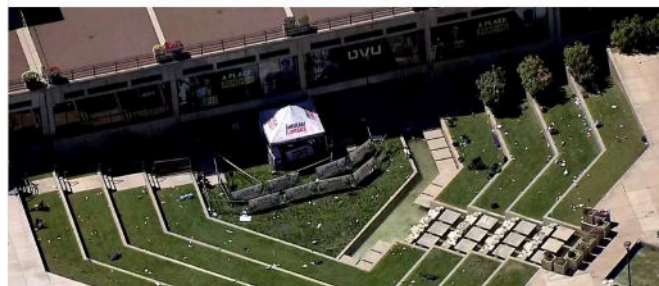


because Charlie Kirk left the Israel lobby and the Jews wanted to make an example of him so they publicly executed him inside a menorah, obviously



Mr. Relatable ✓ @MrRelatable88 · Sep 26

TPUSA specifically requested this exact location for Charlie. Why?



X · @ArtifexMemor

CALL TO ACTION

Social media platforms distribute antisemitic content on a massive scale, contributing to the proliferation and normalization of antisemitism worldwide.

Social media companies must urgently reassess and revise their algorithms to prevent the recommendation and amplification of antisemitic content, including conspiracy theories, to users who have not sought it out. They must also consistently enforce their own policies and take meaningful action to limit the reach of such content. As X itself stated in 2023, the principle should be clear: “freedom of speech, not freedom of reach.” Platforms must put this principle into practice and take responsibility for the role their systems play in spreading antisemitism.

Social media companies must strengthen transparency by clearly showing users each account’s country of origin and the country from which its posts are published, with systems to flag VPN use that may conceal location. Our research identified widespread use of bots, inauthentic accounts, and fake profiles to amplify antisemitic narratives. Many of these accounts operate from foreign countries and support foreign influence campaigns.



SECTION 02

2. What the Platforms Distributed

Centuries-old antisemitic tropes were recycled to fit into the current-day news cycle and delivered with modern methods, including memes and AI prompts.

SHARE OF ALL VIEWS BY NARRATIVE FAMILY

52%

Conspiracy theories

Of all views, 43% went to “Jewish power & control” and 9% to FlyDubai conspiracies

15%

Dehumanization

Blood libel, slurs, vermin, and greed tropes

12%

Israel and Zionist demonization

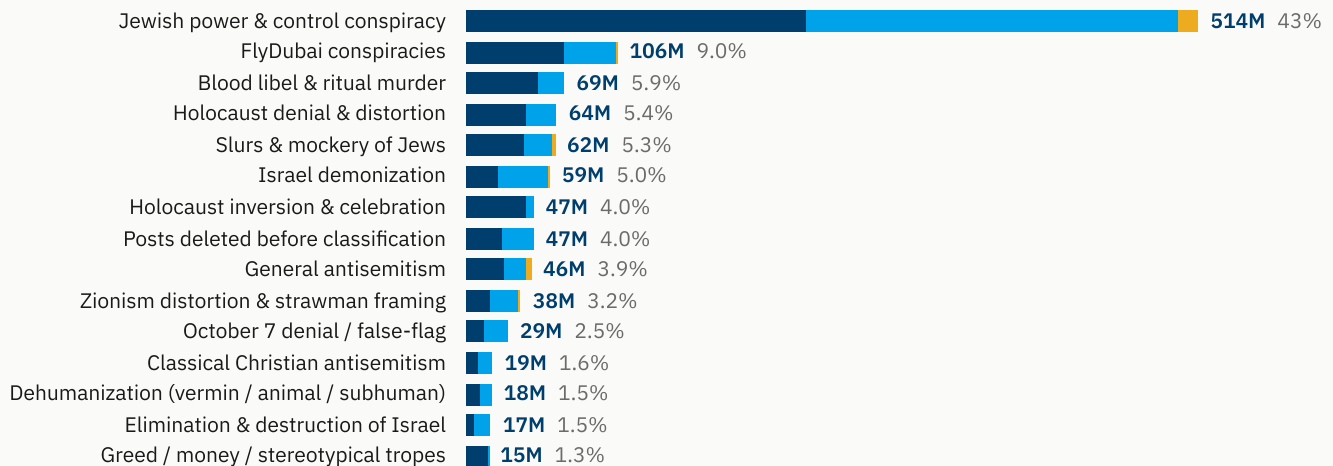
9%

Holocaust-related content

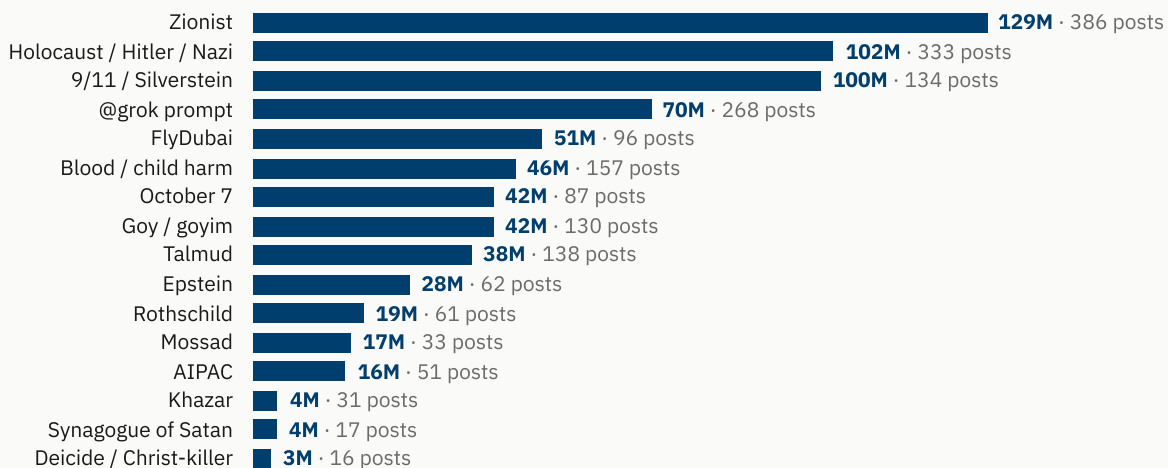
Denial, distortion, and inversion

Views and share by category, top 15

■ X ■ Instagram ■ TikTok / Facebook



Words and names the posts use to carry their narratives



3. Reach and Removal on Each Platform

Each platform’s systems shaped how far antisemitic content traveled, including what was ranked and recommended. The four platforms distributed the same narratives in very different ways.

PLATFORM	POSTS	VIEWS	MEDIAN	AVG VIEWS / POST	ENGAGEMENT RATE	POSTS ≥1M	REMOVED	ACCOUNTS
X	2,032	641.0M	111K	315K 	4.1%	134	66 (3.2%)	385
Instagram	740	517.4M	247K	699K 	9.9%	152	181 (24.5%)	285
TikTok	13	17.1M	782K	1,316K 	12.3%	6	0 (0.0%)	13
Facebook	21	6.5M	162K	309K 	10.5%	1	0 (0.0%)	6

Engagement rate is likes, comments and shares as a share of views. Accounts are counted per platform.

3.1 X: Most Posts, and Its AI Tool Spreads Claims

X distributed more antisemitic content than the other platforms, with 2,032 posts (72%) and 641M views. X algorithms carried the short text and quote posts far beyond the author’s followers. @forbiddenmerch, @rabbijeffx, @uncommonsinc76 and @danbilzerian each had 75 or more posts that X distributed widely. **@Grok as a Delivery Device:** 268 X posts (13% of X posts, 69.9M views) were written as questions to @grok, the AI assistant built into X. The format is consistent, as in “Hey @grok, concise, no spin ... yes or no only.”

3.2 Instagram: Reels, Recommendations, and virality

Instagram had 26% of the posts (740 posts) and 44% of the views (517.4M views). The average post on Instagram received 699K views, more than twice the reach of a post on X. Almost all of the tracked content was short-form video (reels), and Instagram drove 79% of all content shares (14.1M). Of the 293 posts that passed one million views, 152 (52%) were on Instagram, more than on any other platform.

3.3 TikTok and Facebook: Far Less Antisemitic Content in Feeds

ARC researchers made a sustained effort to find antisemitic content on TikTok and Facebook, using the same monitoring and scraping technologies, account tracking, and manual research applied to X and Instagram, yet far less qualifying content surfaced. Only 13 posts on TikTok and 21 on Facebook were viewed more than 40,000 times, compared with 2,032 on X and 740 on Instagram. The overall volume was a fraction of what appeared on X and Instagram. The lower volume follows years in which both platforms allowed extreme antisemitic content to circulate widely in users’ feeds, and that record should be weighed alongside the current findings.

TikTok: The 13 TikTok posts averaged 1.3M views each, the most per post of any platform. TikTok did not remove any of the posts.

Facebook: Facebook delivered 6.5M views on 21 antisemitic posts, all short videos (reels), from only 6 accounts. The videos included 9/11 “shadow matrix” compilations, FlyDubai “isn’t adding up” videos, and narratives of Jewish control of global affairs. Facebook removed none of them.

SECTION 04



4. Where the Views Come From

4.1 Small Number of Accounts Receive Most Reach

100 of the 683 accounts tracked had 64.5% of the views, and the table below shows the accounts with the most views. Half the accounts only had one post, though some of those posts had significant reach.

19.6%

of all views went to the top 10 accounts

64.5%

of all views went to the top 100 accounts

4.2 Top 50 accounts by views

#	ACCOUNT	PLATFORM	POSTS	VIEWS
1	@rabbijeffx	X	100	38.3M
2	@holden_onto_truth	Instagram	22	36.4M
3	@danbilzerian	X	73	21.3M
4	@tinfolgoy	Instagram	12	20.4M
5	@forbiddenmerch	X	122	20.0M
6	@parodyjeffx	X	34	18.4M
7	@271k_only	X	60	16.6M
8	@xisraelexposedx	X	4	15.9M
9	@streetgonzo	Instagram	6	15.5M
10	@ericmoutsos	Facebook	8	14.9M
11	@uncommonsinc76	X	86	14.7M
12	@jacobbergeractor	Instagram	15	14.5M
13	@ciatruth	Instagram	1	14.4M
14	@vicmensa	Instagram	5	14.3M
15	@just_adrianfuckinslezak	Instagram	1	14.1M
16	@jakeshieldsajj	X	59	11.7M
17	@Villgecrazylady	X	2	11.2M
18	@DanBilzerian	X	4	11.0M
19	@mokhanhim	X	36	11.0M
20	@WearForbidden	X	3	10.5M
21	@jacksonhinkle	X	41	10.4M
22	@itsgingertheory	Instagram	6	10.0M
23	@a.j.spitz	Instagram	2	9.7M
24	@wallyrashid	Instagram	5	8.4M
25	@statikgshit	Instagram	9	8.4M

#	ACCOUNT	PLATFORM	POSTS	VIEWS
26	@maxxingwithmack	Instagram	5	8.2M
27	@Jvnior	X	7	8.1M
28	@esotericjake	Instagram	4	8.1M
29	@sneako	X	41	7.9M
30	@5149jamesli	X	20	7.9M
31	@imperiumfirst	X	21	7.3M
32	@mhtruthultra	X	8	7.2M
33	@mokhanraw	Instagram	13	7.2M
34	@jakeshieldspod	Instagram	6	6.9M
35	@jakeshields	Instagram	27	6.8M
36	@HowleyReporter	X	1	6.6M
37	@s_m_marandi	X	61	6.6M
38	@tinfoltati	Instagram	4	6.5M
39	@jvnior	X	13	6.4M
40	@landpalestine	X	4	5.9M
41	@essad_48	Instagram	1	5.9M
42	@susanabulhawa	Instagram	16	5.8M
43	@the.world.shall.know	Instagram	4	5.4M
44	@WelcomeTheGulag	X	2	5.4M
45	@goddek	X	16	5.2M
46	@RabbiJeffx	X	12	5.2M
47	@joker_of_tt	Instagram	3	5.2M
48	@roguepolitics	Instagram	2	5.2M
49	@GarbageHuman24	X	1	5.1M
50	@hayasaka_aryan	X	16	4.9M

Users write the posts. Platforms decide how many people see them.



FULL REPORT ONLINE

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COMBAT
ANTISEMITISM
MOVEMENT

ANTISEMITISM RESEARCH CENTER (ARC)

The Combat Antisemitism Movement (CAM) is a global, non-partisan coalition monitoring and combating antisemitism. CAM's Antisemitism Research Center (ARC) prepared this report. October 2026.

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